



RedGate Education and Family Entertainment Campus

Proposal to the
Mayor and Council of the City of Rockville

February 15, 2010





Peter Kirk, Chairman

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Mayor and Council
City of Rockville
City Hall
111 Maryland Avenue
Rockville, MD 20850

Re: RedGate Education and Family Entertainment Campus

Dear Mayor Marcuccio and Members of Council:

We understand that you are examining ways to make the RedGate Golf Course financially sustainable.

On behalf of myself, Brooks Robinson, who is one of our partners, and our entire Opening Day Partners organization, we would appreciate an opportunity to propose to you a concept and process for creating a world class education and family entertainment campus on the site of the RedGate Golf Course – while retaining a self-supporting golf course on the site as a public amenity.

There are very few pieces of land in the greater Washington region better suited to hosting a special gathering place that will serve the family and community values for which Rockville is famous. The RedGate Golf Course, a community jewel in the 20th Century, could now provide the City of Rockville with the opportunity to create a unique community jewel for the 21st Century. The RedGate Education and Family Entertainment Campus that we envision can be much more than just a center for education and entertainment. It can be the essential infrastructure for a renewed civic life for Rockville.

Attached is a proposal for a **“Brooks Robinson Youth Learning Center”, Banquet Hall, and Minor League Ballpark** that could be the centerpiece of an education and family entertainment campus on the RedGate Golf Course site. The Brooks Robinson Youth Learning Center would be the creative driver of a comprehensive and countywide out-of-school time program for Rockville’s and Montgomery County’s youth that could become a national model. The ballpark’s restaurant/banquet hall would fill a market niche for mid-sized banquets, conferences, and social events year-round. The minor league ballpark would provide Rockville with affordable, family oriented entertainment, over 200 full time job equivalents, and over \$15 million annually in economic activity (based on independent studies of similar projects).

The combined facility would provide a host of career and workforce development opportunities. By building the three facilities as one integrated building, the project will incorporate green building principles and cost saving economies of scale. In addition, by clustering talent in shared spaces, the project will be a center of creativity and inspiration by and for Rockville’s youth and families.

The learning center/banquet hall/ballpark structure would take less than 20 of the 140 acres of the site, including the baseball playing field. Parking would require an additional 20 acres, but we envision most of the parking to be on stabilized grass and not paving – areas that could be used for youth sports when not needed for evening events. This design would retain more than 110 acres of the green environment that the City of Rockville residents value so much (100 acres of golf course and driving range, plus 10

acres of green youth playing fields that could double as evening overflow parking areas). During the master planning, consideration could be given to including additional youth athletic fields, hiking and biking trails, and other amenities

We further propose that the costs of operating and maintaining the golf course be taken on by our full time ballpark staff, thereby eliminating the need for further subsidy by the City of Rockville.

The City of Rockville would receive admission and amusement taxes from events held at the facility and would also save significant money by no longer having to subsidize the RedGate Golf Course. Conservatively, this would generate between **\$750,000 and \$1,000,000 per year for the City**. The additional park and youth features that we propose for your consideration would also provide significant benefit to Twinbrook, East Rockville and Lincoln Park, as they are the communities closest to the proposed education and entertainment campus.

In addition, we have spoken with business leaders interested in building an indoor sports and entertainment **arena**, and we know that there is strong support for a **science center** in Rockville. An arena and a science center are among the many possible community assets that could complement the learning center/banquet hall/ballpark on the site.

Although we have our vision for the project, we propose working together with the City of Rockville, Montgomery County, and the State of Maryland in a true **public-private partnership** to master plan the entire site in order to ensure a comprehensive and sustainable final product that will be the envy of the region. We believe that the best results will come from involving the entire community in this process. The master planning process would include design, community goals, and financing options in this difficult economic environment.

Our preliminary cost estimate for this exciting project is \$50 million in 2010 dollars, excluding an escalation contingency. We would expect that the contribution to the project by the City of Rockville would be limited to providing access to the land.

For the last three decades, my partners and I have developed minor league ballparks and community facilities worldwide. Among our successful projects are the Maryland ballparks in Frederick, Bowie (in partnership with the Maryland-National Capital Park and Planning Commission), Salisbury, Aberdeen (with Cal Ripken, Jr.), and Charles County, as well as ballparks in Lancaster and York, Pennsylvania. We have also developed planned communities, office buildings and retail projects, including Anne Arundel County's Piney Orchard Community, which includes an indoor ice rink and other amenities.

We take great pride in our community involvement programs during both design and operation. We also believe that the direct participation of Hall-of-Famer and Maryland icon Brooks Robinson brings great credibility to the endeavor. Attached are more detailed descriptions of our prior work.

We would appreciate an opportunity to meet with you at your earliest convenience.

Sincerely,



Peter Kirk
Chairman



Brooks Robinson
Partner



Jon Danos
President

Cc: City Manager Scott Ullery
Director of Recreation and Parks Burt Hall

Proposal



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PROPOSED REDGATE EDUCATION AND FAMILY ENTERTAINMENT CAMPUS

February 15, 2010

The RedGate Golf Course, a community jewel in the 20th Century, now provides the City of Rockville with an opportunity to create a community jewel for the 21st Century. We propose to join with the City of Rockville, Montgomery County, State of Maryland and others in a true public-private partnership to master plan, design, finance, construct, and operate a unique new campus on the property.

The following is merely an outline of the concept that has evolved in consultation with community leaders, staff and private sector groups. We propose that the full concept, design, financing and construction be developed by a full task force of interested parties.

OVERVIEW

We propose reconfiguring the RedGate property in order to achieve the following community amenities in a carefully planned campus-like environment:

1. **Continued Self Supporting Golf Course** – we propose reconfiguring several of the existing holes to create approximately 40 contiguous acres of open space on the property in which the new construction will occur. The number and length of holes to be reconfigured will be determined based on community and market input during the master planning process. After the golf course is reconfigured, all operating and maintenance expenses for the course would be transferred from the City to the baseball team's full-time staff (along with interns and trainees from the Learning Center, as described below), thus eliminating future City subsidy
2. **Minor League Ballpark / Brooks Robinson Youth Learning Center / Banquet Hall** – these three community amenities will be contained in a single structure (or interconnected buildings) surrounding the "oasis" of the professional baseball field. By combining these amenities in this way, an economy of scale and minimization of impervious area is achieved. Details of these amenities are described below.
3. **Arena and Science Center** – the master plan for the project could include provision for adding these amenities either as part of initial construction or as future phases.
4. **Shared Parking** – Surrounding the Ballpark/Learning Center/Banquet Hall facility will be parking for approximately 2,000 vehicles which will be shared with all project elements. We suggest that the majority of these parking spaces be "stabilized grass" (or similar materials) and not paving to avoid "acres of asphalt". Stabilized grass technology has vastly improved in

PROPOSED REDGATE EDUCATION AND FAMILY ENTERTAINMENT CAMPUS (Continued)

recent years and will permit the areas to be used for youth recreation activities when not needed for parking.

5. **Youth Athletic Fields** – after receiving community input the master plan would include needed youth athletic fields such as soccer, baseball, softball, tennis, etc.
6. **Sustainable Green Technology** – the project will include the latest in demonstration technologies such as solar powered lighting, recycling of stormwater for irrigation, LEED certification of buildings, minimum impervious surfaces, etc.
7. **Traffic Considerations** – we believe that the off-peak hour primary use of the facilities to be constructed will not have a significant impact on traffic in the area. Much traffic data exists on similar ballparks in the State which can be used to verify this during the master planning process with community input.
8. **Renderings** – Attached are several preliminary renderings for illustrative purposes. Only after full community participation in the masterplan process would the exact size, shape, architecture and location of the new structures on the RedGate site be determined

DETAILS OF PROGRAM ELEMENTS

I. Minor League Ballpark –Opening Day Partner’s Specialty

Opening Day Partners (“ODP”) has been a leader in Minor League Baseball since 1982. We have owned and operated our own minor league teams, operated teams for others, assisted in the sale and purchase of teams, and advised and consulted with communities, Olympic Committees, Major League Baseball and others throughout the world. All new ballparks in Maryland since 1982 have been ODP projects, and familiar regional teams that we have owned include the Hagerstown Suns (1982), Frederick Keys (1989), Bowie Baysox (1993), Delmarva Shorebirds (1996), Lancaster Barnstormers (2005), York Revolution (2007) and Southern Maryland BlueCrabs (2008)

Led by **Peter Kirk**, one of the best known minor league owners in baseball, president/chief operating officer **Jon Danos**, and Hall-of-Famer **Brooks Robinson**, ODP has designed, constructed and operated more minor league ballparks than any other organization in professional baseball.

Since 1982, more than 45 million fans have attended events at ODP ballparks (baseball and non-baseball), a number that now increases by over 4 million each year. ODP is perhaps best known for pioneering the concept of the modern fan friendly ballpark that is enjoyed on a year-round basis by all segments of the community – not only baseball fans. In addition to high level professional baseball, ODP ballparks, with their playgrounds, picnic areas, meeting facilities, and other amenities regularly host concerts, amateur sports (including soccer, lacrosse, and football), band and cheerleading competitions, graduations, weddings, “drive-in” movies, winter carnivals, ice skating rinks and much more. You do not have to be a baseball fan to have a great time at the ballpark!

More detailed background information on ODP and our principals is included in the attached **EXHIBIT**.

PROPOSED REDGATE EDUCATION AND FAMILY ENTERTAINMENT CAMPUS

(Continued)

Our preliminary vision for the Ballpark portion of the project, in summary, includes:

- **Architecture.** The architectural “look” of the facility should showcase the best architecture of the region and not be a generic ballpark. We have some ideas for consideration, but believe that the details should be developed with significant community input.
- **Stadium Capacity** of approximately **6,000 for baseball** in an intimate single level seating bowl. There would be no steps or ramps to enter the facility from the main entrance and no public areas out of sight of the playing field and seating bowl. Capacity for concerts with field level lawn seating would be approximately 8,000.
- **Community Uses.** The ballpark will be designed for baseball, soccer, lacrosse, football, band and cheerleading competitions, graduation ceremonies, picnics, group outings, and many other year-round uses. In order to encourage maximum use by civic and non-profit groups, cost of permit fees would be nominal.
- **4,000 padded armchair seats** with cupholders in the main seating bowl, greater than normally provided legroom, and extra aisles to minimize the number of seats in each row.
- **16 to 20 fully furnished, heated and air-conditioned luxury suites** with padded theatre style balcony seats, holding 25 to 30 guests per suite, each suite with its own restroom, and wait-service. Holders of suites would have year-round use at no additional cost – tickets for all public events (concerts, etc) are included, as is use by suite holders for sales meetings, corporate outings and other similar activities on non-game days.
- **Sub-dividable Group Function Rooms** for stadium events and for conferences, luncheons, receptions, sales meeting, etc year-round. Rooms would overlook the field and have balcony seating as well as inside heated and air-conditioned space. Food service, video screens, internal sound systems, and the ability to subdivide spaces to accommodate various size groups from 25 to 500.
- **Picnic areas for 500** overlooking the playing field with buffet style food service included.
- **Extensive Playground Facilities** around the outfield for children of all ages and ability level, including ADA accessible play pieces, bumper boats, mini-golf, basketball and perhaps even a Skateboard Park. We recommend designing the Playground area so that it would be open and available to the community even when the ballpark is not in use.
- **Winter Ice Skating Park** including a full size ice skating rink with associated chilling equipment would be set up each winter to allow outdoor skating, lessons, and family fun during what is normally “dead time” for similar facilities. Rockville’s own “Rockefeller Center”.
- **Scoreboards** would include both a **High Definition Video Screen** to be among the largest in minor league baseball AND an **Old-fashioned Manually Operated Scoreboard** to create great summer jobs, memories and give character to the ballpark.
- **Ticket sales box office** will be located in a civilized “hotel-style” air-conditioned lobby. No frustrating conversations through holes in glass ticket windows for fans!

PROPOSED REDGATE EDUCATION AND FAMILY ENTERTAINMENT CAMPUS

(Continued)

- **Food service** with a wide selection of affordably priced items, designed on an “assemble to order” basis – no pre-cooked and wrapped items to dry out before being served. Fans will be able to point to and select their items literally “off the grill”; emphasis on healthy alternatives, local specialty food items, as well as typical ballpark fare.
- **Local Amateur, High School and College Use.** We welcome use of the facility by high schools, colleges, and other youth and amateur teams and organizations. For example, our Campbell’s Field in Camden, NJ is the home baseball field of Rutgers University, and Regency Furniture Stadium in Charles County is used by the College of Southern Maryland. Not only is there minimal schedule conflict, but we have found a great deal of synergy between college and professional programs. Internships, fund raising activities, coaching opportunities, and exhibition games are among the benefits. The ballpark will be available at nominal cost for such events as: High School Game of the Week (March-May), Cal Ripken Collegiate Baseball League Game of the Week, All-Star Game, and League Championship Semi-finals and Finals (June-July), American Legion State Championship (August), Montgomery County Baseball Association (MCBA) and Rockville Baseball Association (RBBA) games (April-October), and men’s adult baseball championships.

Finally, but far from least, the Ballpark will be the focus of extensive community outreach and participation through programs we have developed over many years including, but not limited to:

- **READING PROGRAMS.** Designed in conjunction with the school systems in the region, these programs encourage reading and learning by rewarding students with free tickets, on-field recognition and prizes. We typically have more than **50,000 student participants** in these programs each season.
- **“KIDS FOR FREE” PROGRAM.** ODP’s signature program, now in its 28th year. All children 12 and under who come to the ballpark wearing a sports uniform of any kind are admitted FREE – every game, every day of the week, no strings attached.
- **FUND RAISING PROGRAMS.** Each year, local charitable and non-profit organizations will be given the opportunity to earn money at the ballpark. Typically, over \$250,000 is raised each season with these programs.

Attached as an **EXHIBIT** are more examples of Community Uses and Outreach Programs in ODP Ballparks

II. Brooks Robinson Youth Learning Center

The “Brooks Robinson Youth Learning Center” will be located in approximately 40,000 square feet as part of the Ballpark. It will contain classrooms, an auditorium, Computer Technology Lab, Youth Lounge, Cafeteria, Fine Arts rooms, Gymnasium, Library, and Conference Rooms. The Learning Center will have its own entrance from the parking lot, but be connected to the ballpark concourse.

PROPOSED REDGATE EDUCATION AND FAMILY ENTERTAINMENT CAMPUS
(Continued)

Rockville and Montgomery County are the special places they are today largely because of their commitment to a world class education system for their young people. Montgomery County Public Schools and Montgomery College are nationally respected leaders. However, according to many community leaders, Montgomery County is trailing many jurisdictions around the country in providing a comprehensive network of out-of-school time opportunities for young people. The hours a child spends in school are but a fraction of a child's life. Too many of Rockville's and Montgomery's youth are wasting far too much of their time when they are not in school. Many community leaders believe that this needs to change, and the Brooks Robinson Youth Learning Center can be the impetus for that change. Rockville and Montgomery County could and should become national leaders in providing their youth with quality out-of-school time programs.

Progressive communities have demonstrated the value of investing in after-school, weekend, and summer out-of-school time programs for their youth. Quality out-of-school time programs improve school attendance, engagement in learning, test scores, and grades. Spending quality time with adults who care helps build self-esteem and benefits youth in their school, family, and community. Learning proper nutrition, citizenship values, and career skills are but three benefits of time well spent during the hours when youth are not in school.

The Brooks Robinson Youth Learning Center would have four major components: (1) a nonprofit village for youth serving organizations centered around the offices of the Montgomery County Collaboration Council; (2) out-of-school time programs for youth after-school, on weekends, and during the summer; (3) in-school time special opportunities to explore career options; and (4) certificate programs for careers in working with youth, sports management, food service, and landscape and field maintenance.

The clustering of talent at the Brooks Robinson Youth Learning Center and the RedGate Education and Family Entertainment Campus will spark the creativity and commitment to build the network of support needed to provide Rockville's and Montgomery County's youth with the world's finest out-of-school time opportunities. Decades from now, people will look back to this moment and the creation of this Center on the RedGate Campus as the decision that ensured that the City of Rockville and Montgomery County would be a leaders in the global marketplace long into the 21st Century and beyond.

Elements of the Brooks Robinson Youth Learning Center include:

1. Youth Serving Nonprofit Village: A Center of Collaboration and Creativity

The Brooks Robinson Youth Learning Center, with a location on the RedGate Campus in the center of the County, is proposed to be the creative driver of a comprehensive and countywide out-of-school time program for Montgomery's youth. Ideally, the Brooks Robinson Youth Learning Center would be anchored by the offices of the Montgomery County Collaboration Council for Children, Youth and Families. The Collaboration Council is charged with ensuring collaboration among youth serving public and private organizations. The Collaboration Council is responsible for strategic planning, fiscal management, public awareness, and evaluation of programs that serve Montgomery County's children, youth, and families.

In addition to the offices of the Collaboration Council, the Brooks Robinson Youth Learning Center could include offices of a number of Montgomery County's youth serving nonprofit organizations. This concept is similar to Montgomery County's business incubators and to the Nonprofit Village Center that recently opened in the Rockville offices of the Jewish Council for the Aging. Nonprofit villages

PROPOSED REDGATE EDUCATION AND FAMILY ENTERTAINMENT CAMPUS

(Continued)

provide, according to the Center, "affordable, attractive, shared office space accompanied by management and operational services." In addition to the economies of scale of space and supplies, a nonprofit village for youth serving organizations co-located with the Collaboration Council would create a clustering of talent with the capacity to develop a national model for out-of-school time programming for youth. Think of it as an out-of-school time Silicon Valley or I-270 biotech incubator on the RedGate Campus.

2. Out-of-School Time Programs: A Center of Innovation and Service

The Afterschool Alliance has reviewed studies of after-school programs across the country and found that quality after-school programs improve school attendance, engagement in learning, test scores, and grades. Vulnerable youth show the greatest benefits. Those who participate most frequently and for longer periods of time are the most likely to benefit. Spending quality time with adults who care helps build self-esteem and benefits youth in their school, family, and community. Learning proper nutrition, citizenship values, music and arts, and career skills are but a few of the benefits of time well spent during the out-of-school hours.

The Brooks Robinson Youth Learning Center would deliver high quality out-of-school time programs to vulnerable youth on site at the RedGate Education and Entertainment Campus. The Brooks Robinson Youth Learning Center would include the basic building blocks of successful out-of-school time programs in a central location where the facilities would be shared to ensure full utilization. The Center would have a multi-media center, library, computer technology lab, auditorium/theatre, classrooms and conference rooms, fine arts space, youth lounge, a kitchen/café, and a gym. In addition, the nonprofits operating the out-of-school time programs would have access to the training facilities at the minor league ballpark and to the fields, arena, and golf course on the RedGate Campus.

Programs would be run by the nonprofits based at the Center as well as by other partner organizations. The out-of-school programs delivered at the RedGate campus after-school, on weekends, and during the summer can serve as the laboratory that demonstrates the value of these programs and helps build the substantive case and political will for a much needed countywide expansion of quality programs.

3. In-School Time Programs to Explore Career Options

Educators know that young people mature at different rates and learn in different ways. Some youth learn best by reading, writing, and discussing. Others learn best by doing. Some youth thrive in the classroom environment. Others do not. Many of our most vulnerable youth are frustrated by the traditional classroom. Out-of-school time programs often provide them with more hands-on opportunities that allow them to find their niche and build self-esteem.

By focusing on career opportunities, the Tiger Woods Learning Center in Anaheim, California has had success in creating learning environments that allow vulnerable learners to find the spark that can change their lives for the better. Building on the knowledge gained in providing students with out-of-school time career exploration programs, the Center has partnered with local school systems to provide fifth grade students with valuable in-school time programs. The Learning Center does not sit empty during the school day. The building is packed with 150 fifth grade students each day as various fifth grade classes in the Anaheim/Los Angeles region rotate through for a one week Career Orientation Program. While the fifth graders participate in a week-long Crime Lab or Marine Biology program, their teachers receive professional development in incorporating positive youth development, science, and the use of technology in the regular classroom environment.

PROPOSED REDGATE EDUCATION AND FAMILY ENTERTAINMENT CAMPUS

(Continued)

4. Career Certificate and Workforce Development Programs

By partnering with Montgomery College and Montgomery County Public Schools, the Brooks Robinson Youth Learning Center led by the Montgomery County Collaboration Council could develop a number a career certificate and workforce development programs for working with youth, sports management, sports journalism, public relations, finance, sales and marketing, food service, and landscape and field maintenance.

The most obvious would be for Montgomery College to develop a Youth Worker Professional Development program with training and certificate opportunities. Competent program and administrative staff are essential for quality out-of-school time programs. At present, insufficient training opportunities are available. Too little attention has been given to career opportunities for youth workers. A partnership between the College and the Center would provide basic training for youth workers while providing a corps of junior staff for current programs. In addition to a certificate program, there would be a strong market for weekend training seminars for coaches, adult mentors, and other youth workers to be offered by the College.

The ballpark and perhaps other venues for professional sports on the RedGate Campus provide incredible opportunities for certificates in Sports Management to be offered by Montgomery College. There are many career opportunities in sports, including business management, journalism, accounting, sales, finance, law, landscaping, and food service. These areas of training and experience are also readily transferable to other industries.

In addition, the Red Gate Campus could be the home of Montgomery County's Conservation Corps, a County-based nonprofit that seeks to improve the employment prospects and responsible citizenship of out-of-school and unemployed youth between 17 and 25 years old; as well as to help preserve Montgomery County's natural and historic resources. Maintenance of the ballpark, fields, hiking and biking trails, and golf course of the RedGate Campus would be a perfect center of operation for this valuable County institution while providing a pipeline of trained workers for public and private employers. The programs and facilities of the Brooks Robinson Youth Learning Center would enrich the positive youth development aspects of the Corps.

As described below in the section on the ballpark restaurant/banquet hall, this facility could be a base of operations for Through the Kitchen Door, a Montgomery County based nonprofit dedicated to empowering recent immigrant and low income adults and vulnerable youth.

III. Ballpark Restaurant/Banquet Hall

The Ballpark will contain a 500 seat "Banquet Hall / Conference Center" with full kitchen, audio visual equipment, lounge and table seating. The Banquet Hall will be sub-dividable for various size functions and will have a dramatic glass wall overlooking the playing field. The facility will be open year-round.

In addition to serving fans at Ballpark events and being available for various functions on non-game days, the Banquet Hall/Conference Center will be available to the City of Rockville for its use in promoting the City and holding civic non-profit events. We envision the City having at least one event per month at nominal cost.

Penderings



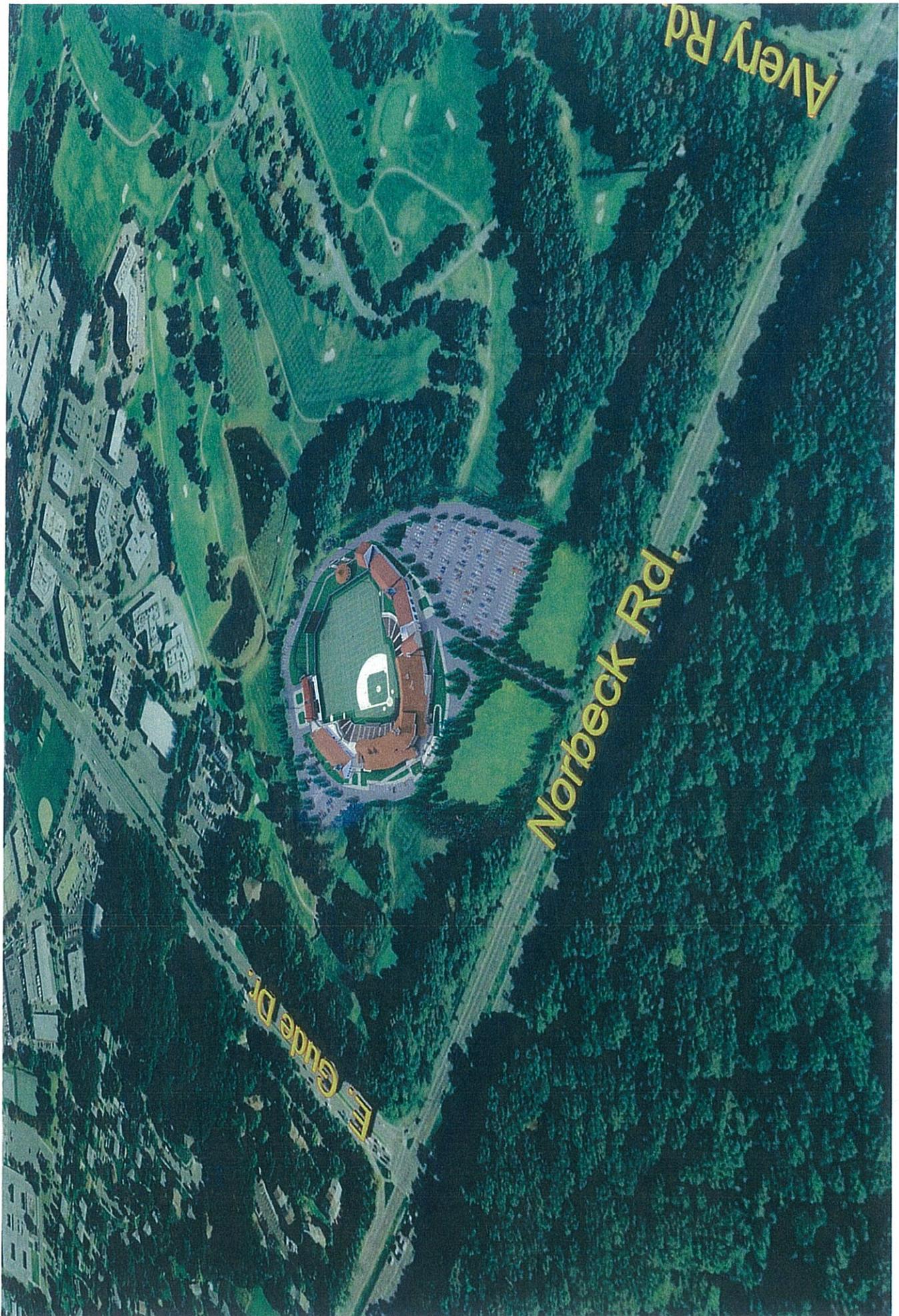
RedGate Education and Family Entertainment Campus

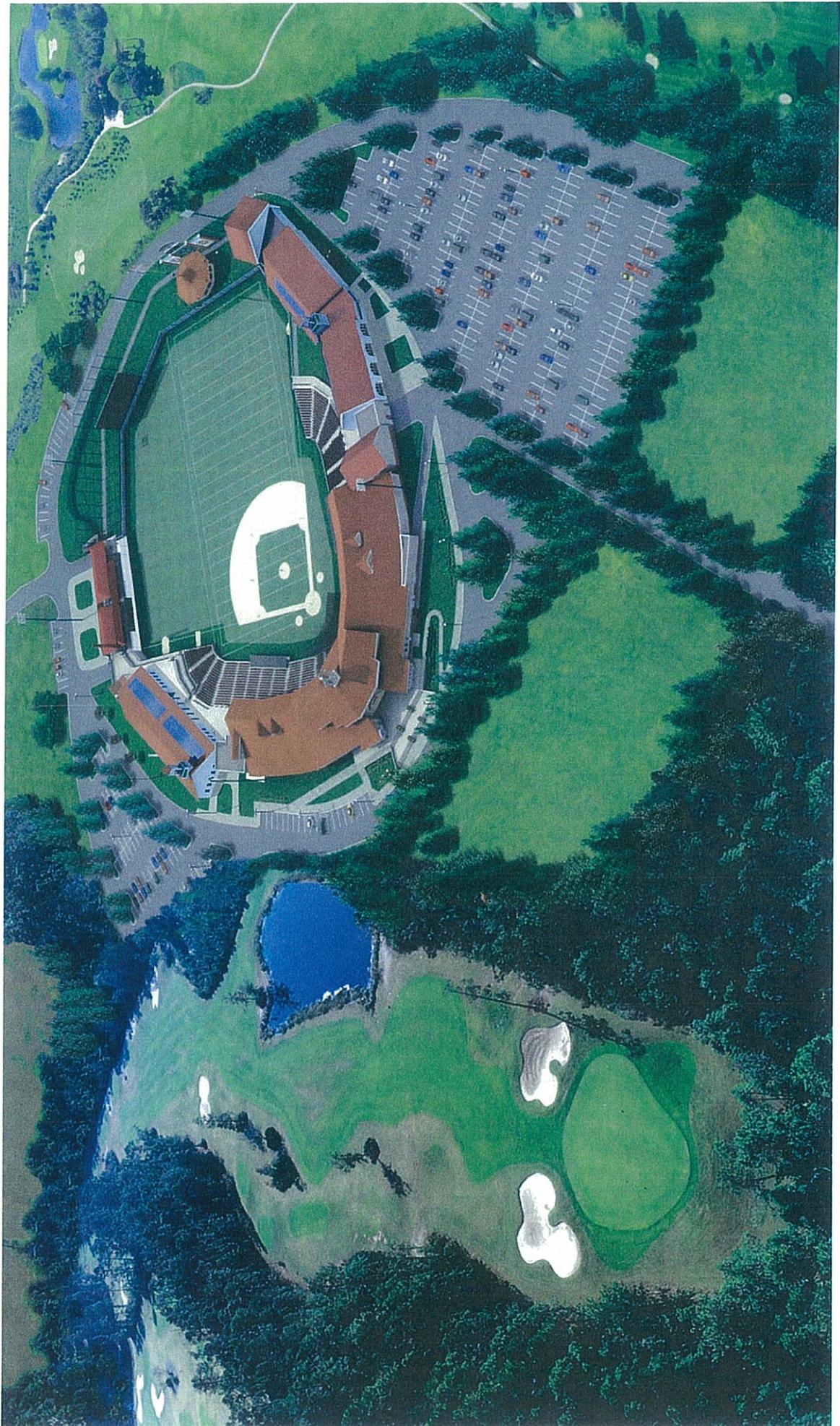
Illustrative Renderings

The renderings that follow are intended to illustrate the concept proposed herein by Opening Day Partners to the Mayor and Council of the City of Rockville. Actual location on the RedGate site, architectural design and other design issues would be the subject of the proposed Master Planning process involving the entire Rockville community.

The illustrative renderings show the proposed minor league ballpark surrounded by the Brooks Robinson Learning Center Facility on the first-base side, and the Banquet Hall with associated kitchens, classrooms and indoor and outdoor seating areas on the third-base side. All buildings are interconnected. The Banquet Hall and Learning Center have their own outside entrances to parking and have access direct to the ballpark concourse.

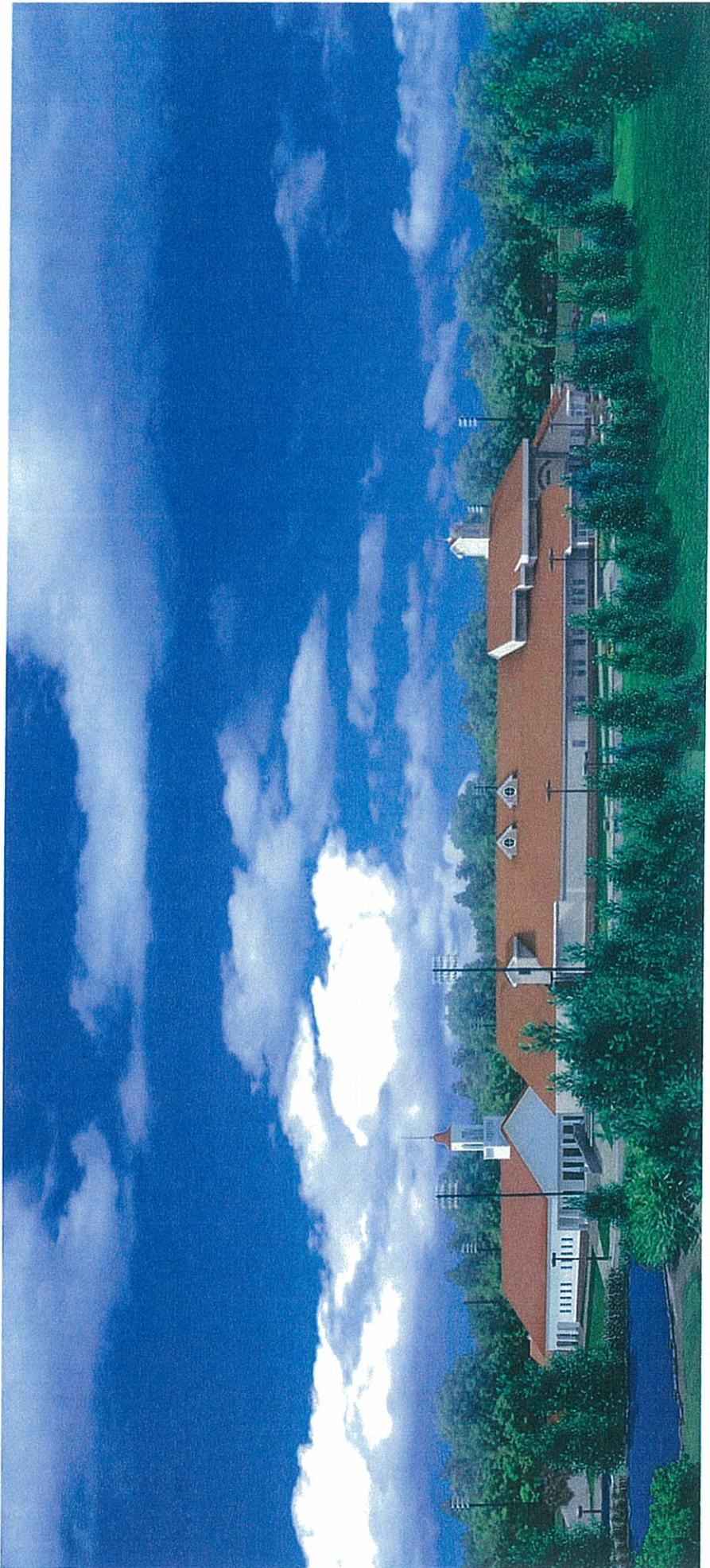
Following the RedGate Campus renderings are actual photographs of amenities at other ODP ballparks which are similar to those proposed for the RedGate Campus.









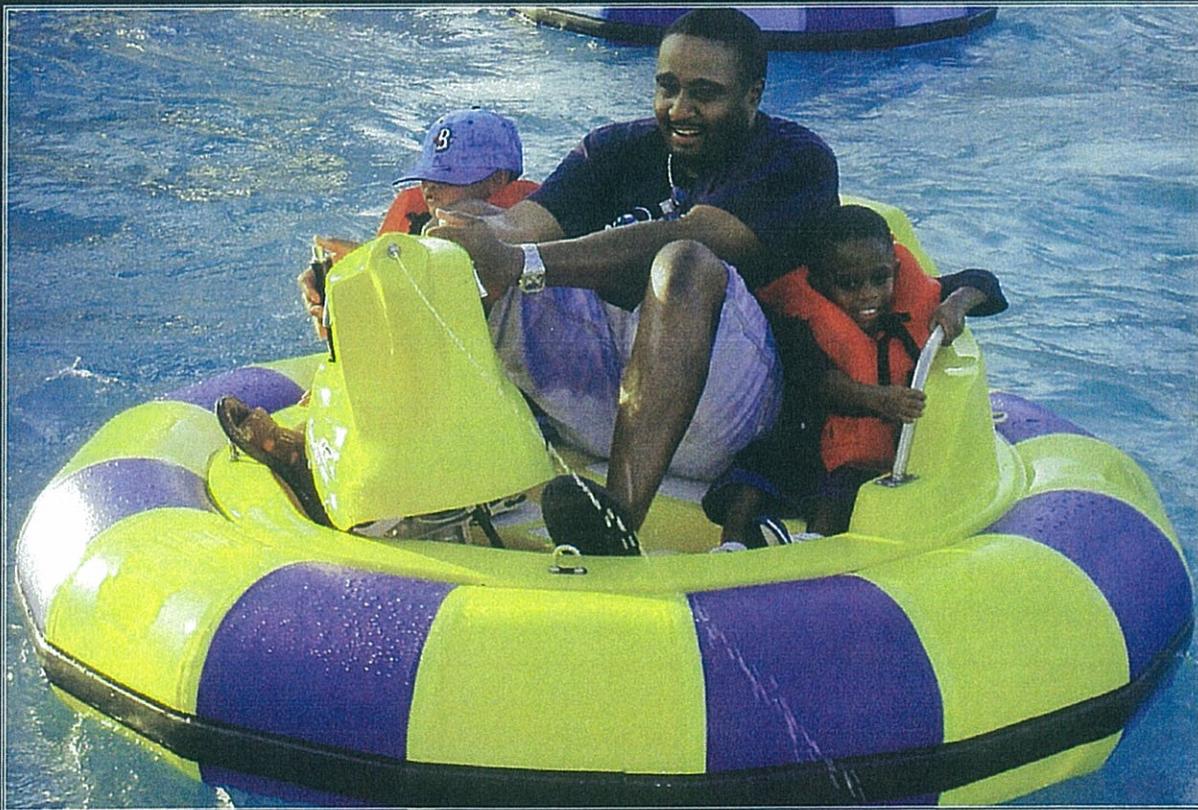




SUMMER CONCERT SERIES

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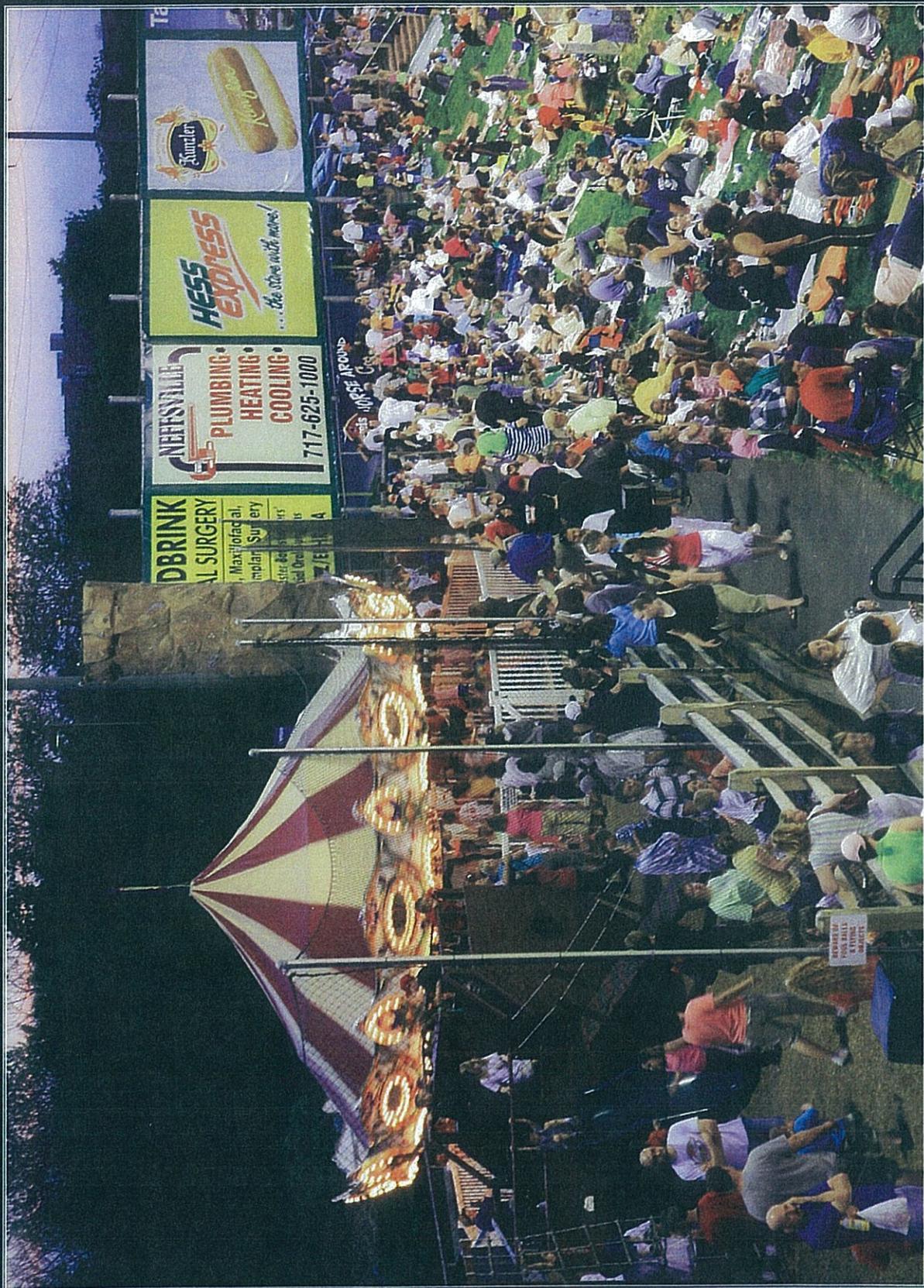


ELECTRIC BUMPER BOATS



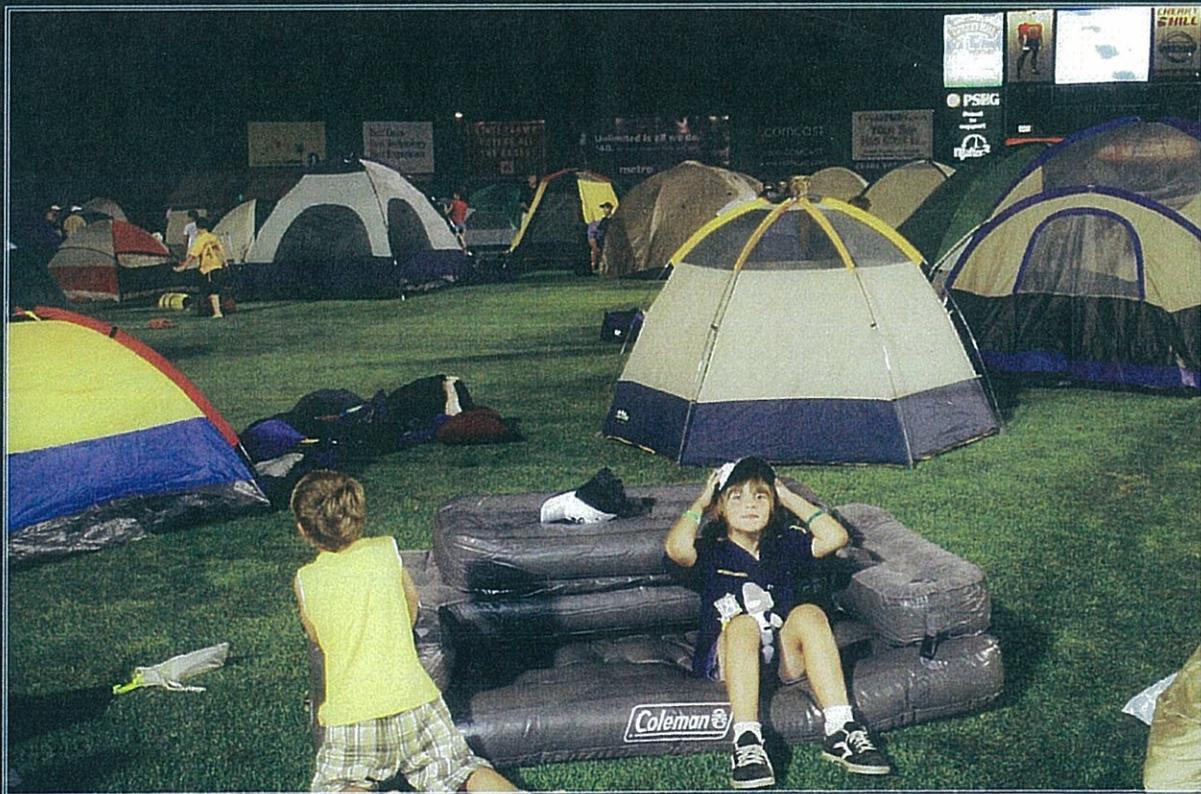
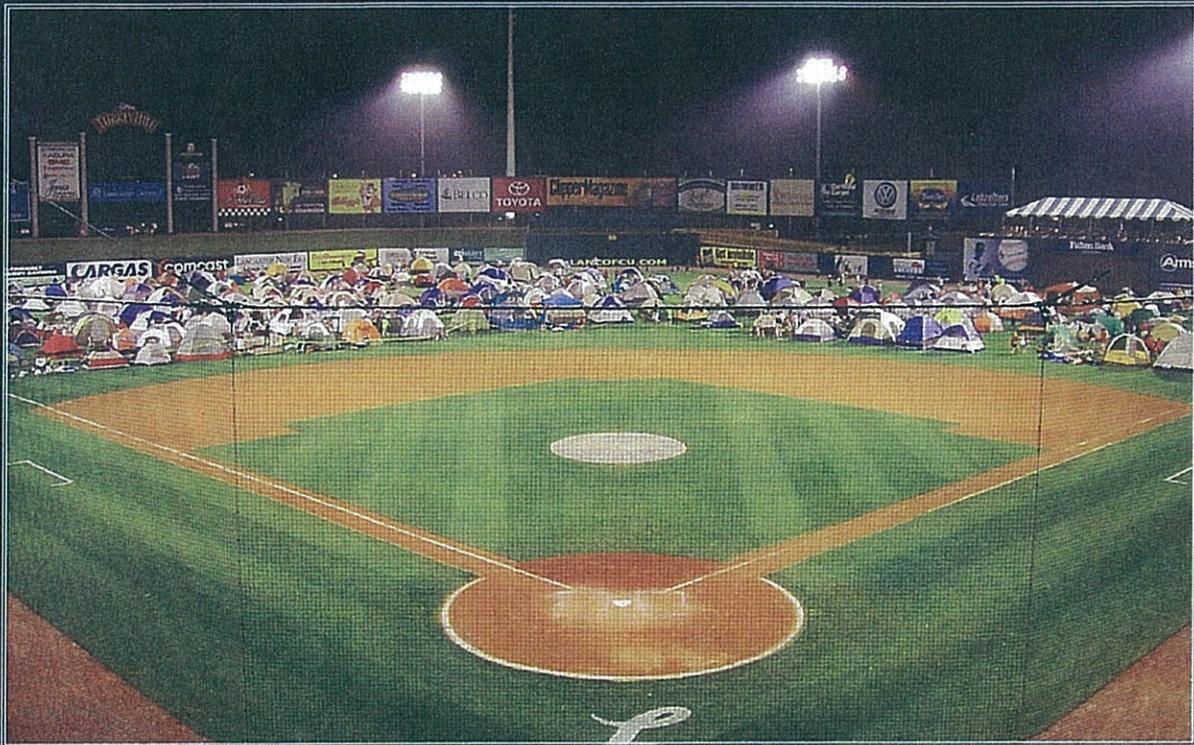
ICE PARK

Outdoor Skate Sessions all Winter (up to 65 degrees)



20-HORSE CAROUSEL
 ODP's Signature Ballpark Feature





SCOUT NIGHT SLEEPOVERS



JOB FAIRS



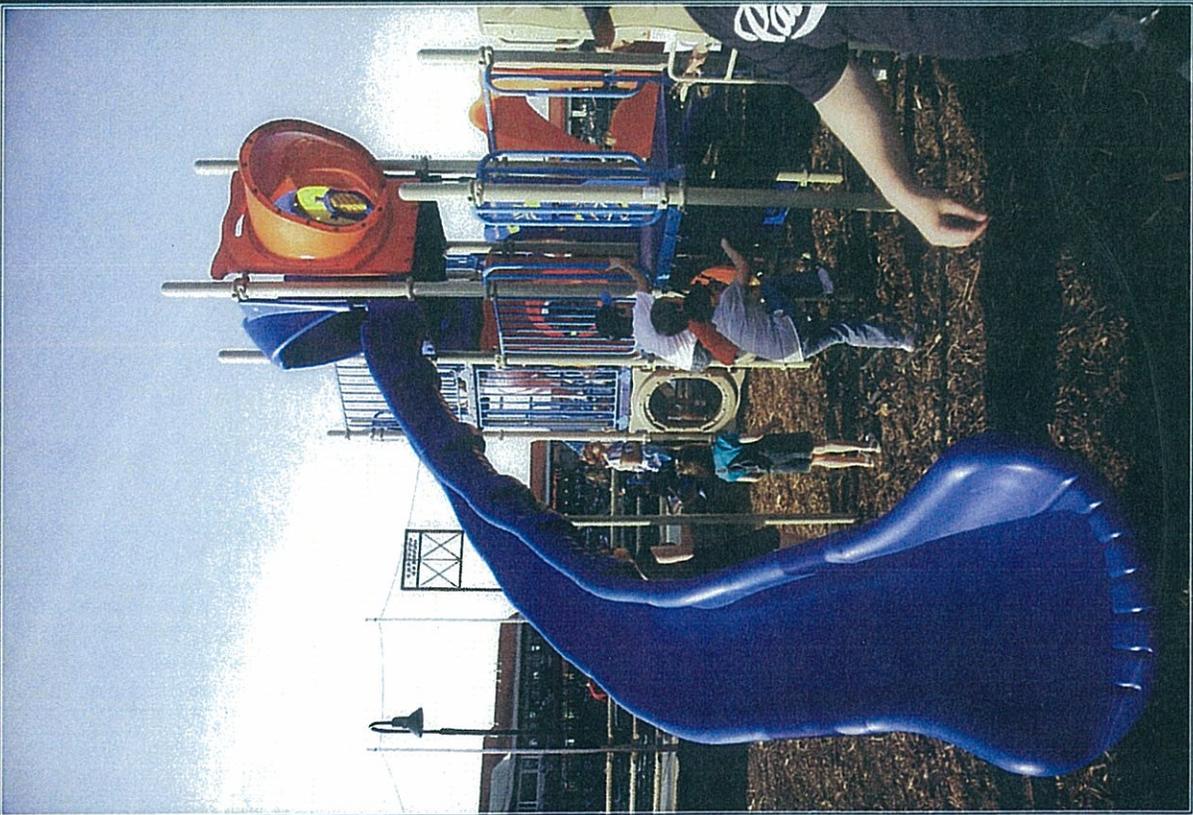


FUND-RAISING EVENTS



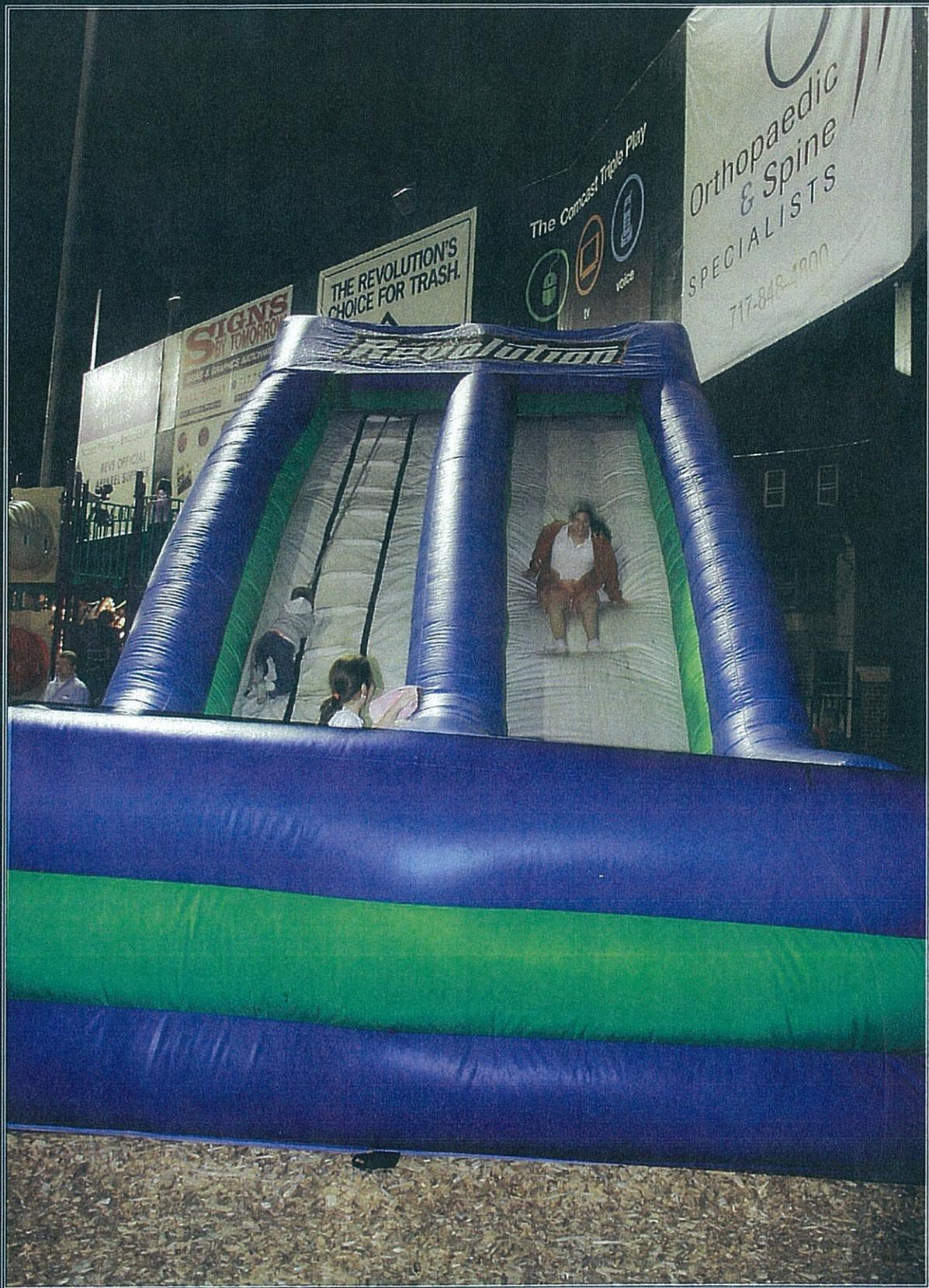


NEW YEAR'S EVE CELEBRATION



PLAYGROUND EQUIPMENT





PLAYGROUND EQUIPMENT



PLAYGROUND EQUIPMENT

REGENCY		FURNITURE					STADIUM					R	H	E
P		1	2	3	4	5	6	7	8	9	10			
2	1 Barnstormers	0	0	0	0	0	0	0	0	0		0	0	0
4	4 Blue Crabs	0	0	0	0	0	0	0	0	0		0	0	0
BALL		STRIKE					OUT					(H)	(E)	





SLEEPY'S
Mattress Professionals

REGENCY		FURNITURE					STADIUM					R	H	E
P		1	2	3	4	5	6	7	8	9	10			
2	1 Barnstormers	0	0	0	0	0	0	0	0	0		0	0	0
4	4 Blue Crabs	0	0	0	0	0	0	0	0	0		0	0	0
BALL		STRIKE					OUT					(H)	(E)	



OLD-TIME MANUAL SCOREBOARD

Adds Character, Fun and Jobs



GIANT VIDEO BOARD
STATE-OF-THE-ART TECHNOLOGY



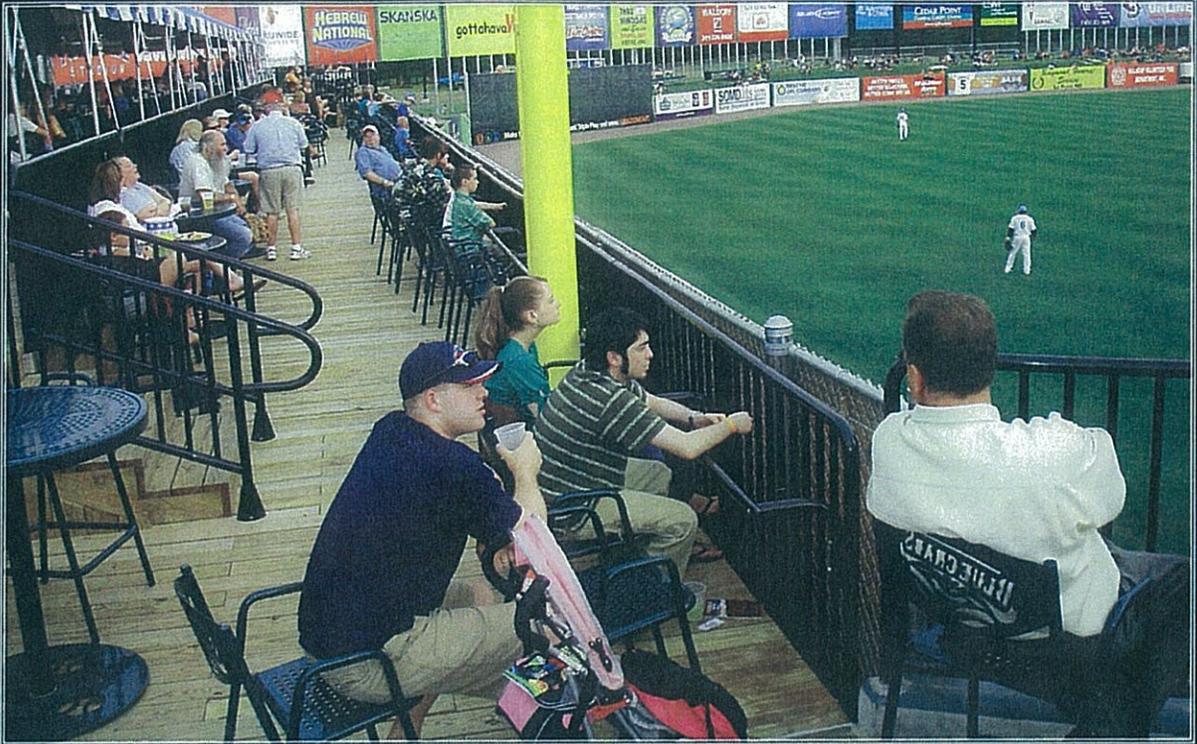


INNOVATIVE
INDOOR CLIMATE CONTROLLED BOX OFFICE





SKYBOXES
BALCONY SEATING, WAIT SERVICE, PRIVATE BATHROOM, AND MORE



PICNIC DECK
Watch the game while you eat!

ODP Background



Background Information

Opening Day Partners, LLC, formerly known as "Maryland Baseball" and "Keystone Baseball" before all operations were combined into a single entity in 2006 ("ODP"), through its subsidiaries, affiliates and principals, has been a leader in Minor League Baseball since 1982. ODP has owned and operated its' own minor league teams, operated teams for others, assisted in the sale and purchase of teams, and advised and consulted with communities, Olympic Committees and others throughout the world.

Minor League Teams

Opening Day Partners has owned and/or operated minor league baseball teams at all classifications from Single-A to Triple-A, teams affiliated with Major League Organizations, and independent teams

Major League Baseball

Opening Day Partners and its principals have a long-standing and close working relationship with Major League Baseball and with individual MLB clubs. Among the assignments undertaken by ODP and its affiliates have been:

- Operating and maintaining the Spring Training home of the St. Louis Cardinals and Montreal Expos in Jupiter, Florida;
- Providing the grounds crew for the Sydney, Australia Summer Olympic Games under contract to the Commissioner's Office;
- Providing stadium refurbishment and grounds crew for the Baltimore Oriole's historic exhibition game in Havana, Cuba;
- Providing field design and installation advisory services to the Houston Astros;
- Advising Major League Clubs on their minor league operations;
- Operating the "Maryland Fall League" for minor league players in co-operation with the Commissioner's Office.

Stadium Design and Construction Projects

Opening Day Partners has provided stadium design, construction, and operation services to numerous communities, in addition to providing such services on our own ballparks. Clients have included:

- Aberdeen, Md
- Atlantic City, NJ
- Charles County, Md
- Frederick, Md
- Hagerstown, Md
- Lancaster, Pa
- Myrtle Beach, SC
- New Orleans, La
- Portland, Me
- Prince George's County, Md and M-NCPPC
- Trenton (Mercer County), NJ
- Wicomico County, Md
- Wilmington, De
- York, Pa

Other Services

Opening Day Partners has provided other services to the baseball and entertainment industries including:

- **Food and beverage services** to other minor league parks, to arenas, and to Universities nationwide. Clients have included the Myrtle Beach Pelicans (Carolina League), USAir Arena, the Patriot Center, Towson State University, and Stanford University.
- Assisted in the **purchase and sale** of minor league clubs
- **Assisted communities** with attracting ballclubs, market and feasibility studies

Opening Day Partner "Firsts"

Along the way, our organization has achieved a number of "firsts" for minor league baseball:

- Pioneered the design concepts of modern, multi-purpose stadiums
- First to promote true year-round use of ballparks for their communities, including concerts, on-field skating rinks, snow parks, and New Year's Eve celebrations
- First to offer free admission to all kids who come to a game in ANY sports uniform (over 20,000 per ballpark each year)
- First to introduce a full-scale playground, including 20-horse carousels, at the ballpark.



- First to provide free season passes to all Special Olympics athletes in their state.
- First to offer interchangeable tickets among their ball clubs.

OPENING DAY PARTNERS PRINCIPALS

Peter Kirk, Chairman



Peter is one of the best-known owners in minor league baseball. He served two terms as chairman of the Board of Trustees of the governing body of minor league baseball, and chaired its Finance and Double-A Expansion committees. He also served as a member of the 14-person Professional Baseball Executive Committee that governed Major League/Minor League Baseball in the absence of a commissioner following the departure of Commissioner Fay Vincent in 1993. He has consulted with numerous major and minor league clubs and for communities worldwide seeking to obtain minor league teams.

Peter holds a master's degree in electrical engineering from Cornell University and a law degree from George Washington University. He has served on the Boards of Maryland Special Olympics and the Babe Ruth Museum. He also has experience in commercial real estate development and public transportation prior to his involvement in baseball.

Peter resides in Annapolis, Md.

Jon Danos, President and Chief Operating Officer



Jon joined ODP in 1990. He was the youngest General Manager in professional baseball when he took over the Bowie Baysox (Baltimore Orioles' Class AA affiliate) in 1995. In 1998, under Danos, the Baysox received the Freitas Award as the best Class AA organization in Minor League Baseball. Danos has been a director of the Eastern League and Eastern League Executive of the Year (1999).

From 1996 to 2000, Jon assisted in the operations of all minor league teams owned by ODP and contributed to the development of its food services and stadium services businesses. The Washington Times named him among its "Who's Who in Washington Sports."

In 2003, along with becoming a partner in the company, he was named President and COO. Jon is a New Hampshire native, graduating from the University of New Hampshire with a BS in business administration and holds an MS in management from the University of Maryland University College. Jon, his wife, Laura, and their twin sons and one daughter reside in Lancaster, Pennsylvania.

Brooks Robinson, Partner



Brooks loves minor league baseball and what it does for communities, fans, and players alike. He has been instrumental to Opening Day Partners in the areas of community relations and development as well as with baseball operations helping to identify on-field talent for all teams under ODP. Brooks Robinson Plaza at Sovereign Bank Stadium was recently unveiled featuring a bronze statue of Brooks as a player for the 1959 York White Roses, the Orioles affiliate in York, PA, to commemorate Brooks' love affair with the York community.

For 23 years, from the time he first came up in the Orioles system in 1955 until he retired as a player in 1977, Brooks Robinson added a new dimension to the position he played with such skill and such flare and contributed so many priceless intangibles that gave a new meaning to Baltimore Orioles baseball. For a quarter of a century, the Orioles had the best record in all of baseball. It was no mere coincidence that the winning tradition AND the Brooks Robinson era began at just about the same time. His landslide election to baseball's prestigious Hall of Fame on the first ballot in 1983 was a vivid illustration that Brooks Robinson is not simply a Baltimore institution. He is, in truth, respected and beloved throughout this country and beyond. In 1999 Brooks Robinson was named to the All Century Team - honoring the best 25 players in baseball during the 20th century! Brooks currently serves as President of the Major League Baseball Players Alumni Association. Today, Brooks Robinson is a highly acclaimed motivational speaker. He makes numerous appearances around the country at corporate seminars and events. He also stays in close contact with the baseball community

Hugh Schindel, Partner

Hugh has been involved in minor league baseball since 1982. He is also president of Schindel Enterprises, LLC and other related real estate holding and development entities in the Hagerstown, Maryland area. Hugh has been active with the Youth Athletics Association in Hagerstown, and served for nine years on the Board of Bridgewater (VA) Trustees. Hugh lives in Hagerstown with his wife of 40 years. The Schindels have three sons and two grandsons.

Wilbur E. "Pete" Simmons Jr., Partner

Pete has served on numerous boards of directors, including the Chesapeake Bay Foundation, the Maryland Hall Foundation and the Annapolis Yacht Club. He has been a director of three minor leagues and a member of the executive committee of the South Atlantic League.

He practiced law for a major Baltimore firm for 15 years and spent two years as assistant attorney general for the state of Maryland. He then formed a real estate development firm, remaining as president of the company for several years after it was sold to a public utility.

He is a Baltimore native and graduate of the University of Maryland, the University of Maryland School of Law, and Yale University, where he earned a master of law degree.

J. Keith Lupton, Executive vice president – Baseball Operations

Keith is perhaps the best franchise builder in the minor leagues. He was on the ground floor at the start of operations for the Frederick Keys, Bowie Baysox, Lancaster Barnstormers, York Revolution, and Delmarva Shorebirds --- and has a mantel full of trophies to prove it.

He has been with ODP since its inception in 1982. He has been named executive of the year twice in the Carolina League and once each in the Eastern and South Atlantic leagues and, in 1990, was named an executive of the year for all of Minor League Baseball. He was president of the Maryland Fall League, and had the unique experience of operating a minor league club in a major league ballpark when the Baysox played the 1993 season in Baltimore's Memorial Stadium.

Keith, whose prior background was in radio, has filled in as public address announcer for the Baltimore Orioles. He also has several film credits, including appearances in "Major League 2" and "Coal Miner's Daughter."



*One million fans
can't be wrong*

BARNSTORMING THE COMMUNITY



A WINNING TEAM: PARTNERS IN THE COMMUNITY

Yes, the Barnstormers play baseball. But the organization is—first and foremost—an active part of the Lancaster community.

“The visibility in the community is critical to our success,” Barnstormers president Jon Danos says. “We have a responsibility and an obligation to the community based on the nature of our business. Really, minor league baseball is synonymous with community.”

In just three seasons, the Barnstormers have become involved in nearly every major charitable effort in Lancaster County. They’ve developed charity and community programs of their own. And the Barnstormers remain committed to providing affordable family entertainment—baseball games, concerts, ice skating and more—for members of their community all year long.



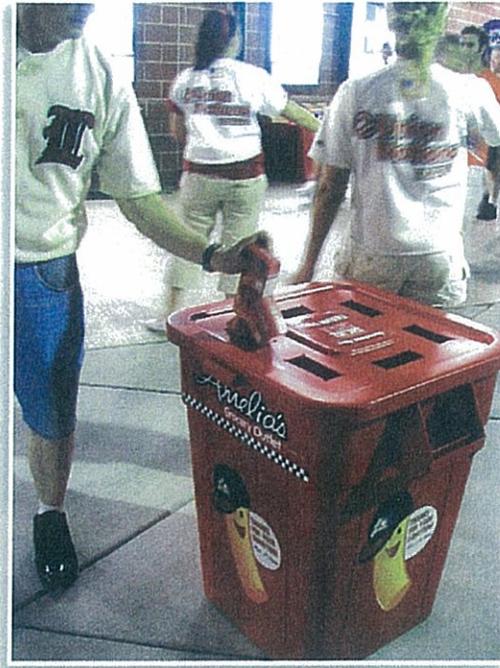


CHARITABLE CAUSES

When it comes to charity, the Barnstormers are, in many ways, simply a vehicle for the tremendous generosity of their fans. In three seasons, Barnstormers fans have helped to raise \$750,000 through the team's various charitable initiatives. That means the Barnstormers, and their fans, are raising nearly one dollar every time someone enters the ballpark.

Fan support and enthusiasm for Barnstormers baseball continues to be overwhelming. That's why it's the Barnstormers top priority to give back to the communities they call home.





SEASON-LONG INITIATIVES

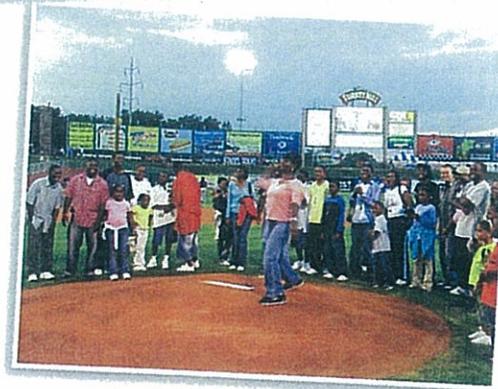
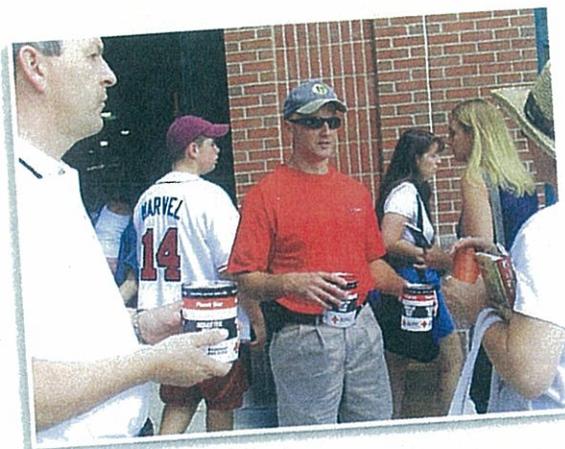
- Susquehanna Bank donates \$50 to the United Way of Lancaster each time an opposing batter strikes out at Clipper Magazine Stadium. **THREE-YEAR TOTAL: \$58,500**
- The Barnstormers "Rally Roni" promotion, sponsored by Amelia's Grocery, helps feed homeless in Lancaster, Lebanon, Dauphin and York Counties, plus others in the Philadelphia and Wilmington, Del., areas. At the end of each game, fans donate the boxes of macaroni and cheese they used to help "shake up" a Barnstormers rally. The boxes go directly to the Water Street Rescue Mission to help feed needy families. **THREE-YEAR TOTAL: 89,000 meals served**
- Schwanger Brothers donates \$50 to the Lancaster County's Boys and Girls Club each time the "K-Man of the Game" strikes out. **THREE-YEAR TOTAL: \$15,000**
- Belco Community Credit Union donates \$25 to education funds for kids 15 and younger for every home run hit by a Barnstormers player at Clipper Magazine Stadium. **THREE-YEAR TOTAL: \$8,850**
- The Barnstormers donate merchandise and other items to local and regional charity auctions, benefits and fundraisers. **THREE-YEAR TOTAL: \$15,000**
- The Barnstormers collect \$5 donations to the "Cylo Fund" in exchange for video board announcements during games. The fund has supported the Spanish-American Civic Association, the Lancaster Day Care Center and children at several local homeless shelters. **THREE-YEAR TOTAL: \$7,500**
- In 2005, the Barnstormers eight-night "Launch-a-Ball" promotion raised money for the Lupus Foundation through the sale of tennis balls. **TOTAL: \$8,000**
- In 2005, MidState Orthopedics donated \$1,000 to the Arthritis Foundation for each double play the Barnstormers turned during the fourth inning of every home game. **TOTAL: \$6,000**
- In 2006, the Lancaster School of Cosmetology offered seated massages at the ballpark in exchange for donations to Lancaster Domestic Violence Services. **TOTAL: \$1,500**

JERSEY AUCTIONS

Special auctions for game-worn jerseys remain popular among Barnstormers fans and one of the Barnstormers most successful fundraising programs.

On select nights, the Barnstormers have worn jerseys ranging from throwbacks (Red Roses jerseys, cir. 1958) to issue-related (pink jerseys for Breast Cancer Awareness) to wild and wacky (tie-dyed, Hawaiian, and even football jerseys). Fans can bid on the jerseys of their favorite players—silent-auction style at first and then live in the sixth inning. After the game, the Barnstormers autograph their jerseys and pose for pictures with the winning bidders. The Barnstormers also conducted an online auction for the jerseys worn in the 2007 Atlantic League All-Star Game at Clipper Magazine Stadium.

Through these jersey auctions, the Barnstormers have raised \$53,000 to benefit the important work of Schreiber Pediatric Rehab Center of Lancaster County, Gaudenzia/Vantage House for substance abuse treatment, the Ephrata Cancer Center, the Janus school and SALSA baseball.

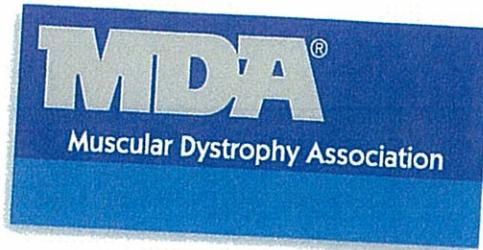


HURRICANE KATRINA RELIEF

The tragic events of Hurricane Katrina and its aftermath in 2005 had a profound effect on all Americans, and Barnstormers fans were among the many who responded with an outpouring of generosity.

Volunteers from the American Red Cross collected donations during the Barnstormers homestand from Sept. 2-7. The Barnstormers chipped in as well, donating \$50 to relief efforts for each of the 39 runs the team scored during those six games. In total, the Barnstormers and their fans raised a remarkable \$11,000 during the six-day stretch.

The Barnstormers also honored Patricia Edwards, the Manheim Township woman who opened her home to more than 40 family members who had been displaced by the storm. She threw out a ceremonial first pitch during the Barnstormers final homestand of the season.



MDA LOCK-UP

The Muscular Dystrophy Association has twice held its "Lock-Up for Good" event at Clipper Magazine Stadium. During the yearly event, more than 100 local professionals are "arrested" at their workplace and taken by limousine to a "jail cell"—set up in the Wheatland Suite in 2005 and 2006. That's where these "criminals" are held until they can collect enough phone pledges for MDA to make "bail" and get back to their jobs. The event raised a record \$101,370 in 2005 and another \$54,000 in 2006.

Did you know, on the night that Cal Ripken Jr.'s consecutive games streak ended, it was former Barnstormers third baseman Ryan Minor who started at third base in his place?

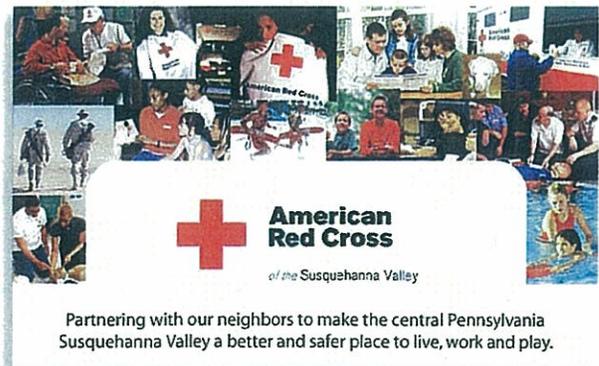


WATER STREET RESCUE MISSION

Not only do the Barnstormers collect Rally Roni, they serve it, too! Members of the Barnstormers front office volunteer to serve lunch at the Water Street Rescue Mission a few times a month—and, yes, they've served healthy portions of Rally Roni to the residents and staff of the mission. Cylo joins the staff from time to time, too, but he's not allowed in the kitchen. After all, the food is meant for needy families in the area, not a baseball mascot who could stand to lose a few pounds!

RED CROSS BLOOD DRIVE

The Barnstormers have joined forces with the American Red Cross to collect blood for area hospitals and medical centers with an annual blood drive in the Wheatland Suite. Donors are treated to cookies, juice and time to relax in the Barnstormers best accommodations. In three years, blood drives at Clipper Magazine Stadium have collected nearly 100 usable life-saving pints of blood, each blood drive collecting more than the one before.





COMMUNITY PROGRAMS

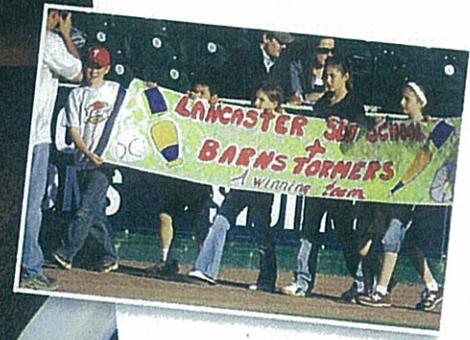
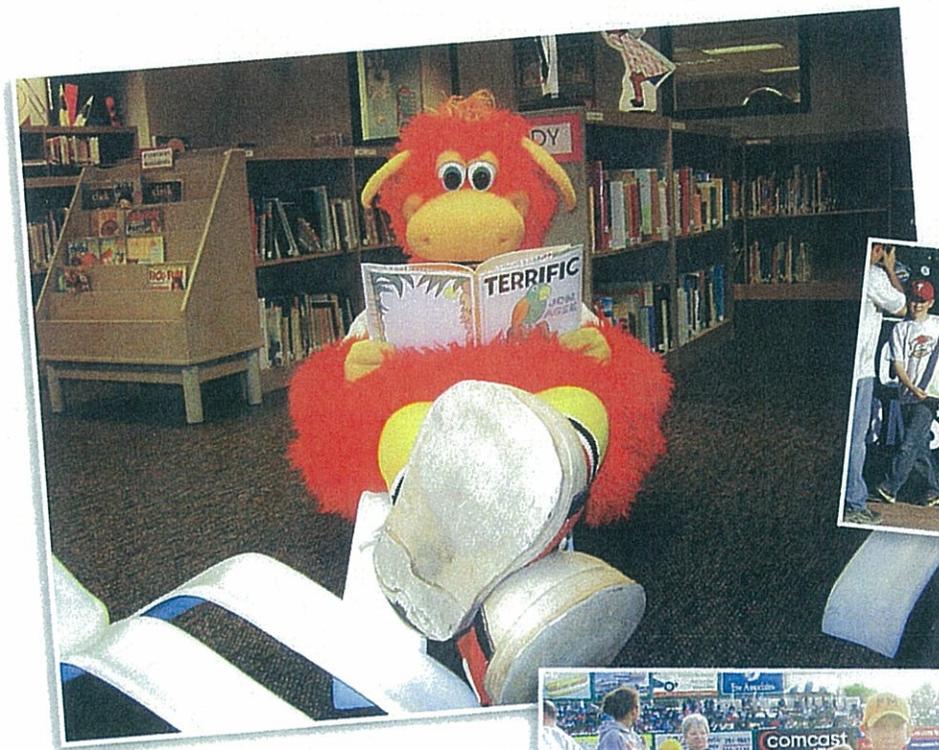
Charity events and programs at the ballpark are just a small part of the Barnstormers community outreach efforts. The organization uses its inventory, facilities and public visibility to help other groups raise money in creative ways. The team also has its own programs to encourage reading and youth fitness. And Barnstormers players, coaches, front office staff and—of course!—Cylo have made hundreds of appearances throughout the county to support non-profits, civic and professional organizations, schools and more.



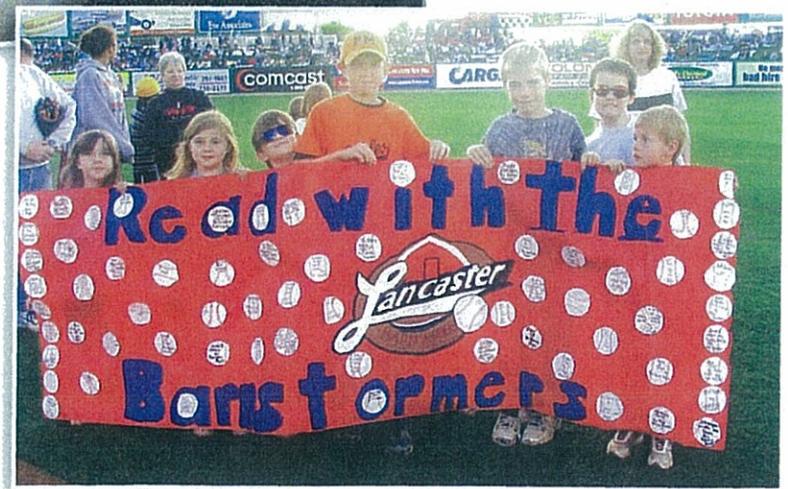
READ WITH THE BARNSTORMERS

"Read with the Barnstormers," founded in early 2005, has grown into an award-winning program serving some 65,000 students in three counties each year. The program, in partnership with Millersville University, challenges students in Lancaster, Lebanon and Dauphin Counties to read four books in eight weeks. Students who complete the program earn free tickets to a Barnstormers game and participate in a special pre-game ceremony.

In 2007, the International Reading Association and the Lancaster-Lebanon Reading Council awarded the Read with the Barnstormers program their "Celebrate Literacy Award" for exemplary service in the promotion of literacy.



Did you know that four of the 10 highest-attended games at Clipper Magazine Stadium were Read With the Barnstormers nights?



CONCESSIONS FUNDRAISING

There is no more popular community program at the ballpark than the Barnstormers concessions fundraising program. Local non-profit organizations earn a portion of concessions proceeds during a Barnstormers game by volunteering to work for the stadium concessions vendor, Centerplate.

Some 40 organizations have raised more than \$300,000 in the program's first three years. That's why it's common for Centerplate to fill its volunteer schedule for the upcoming baseball season by early January. Volunteers have come from groups such as:

- Lancaster Area Habitat for Humanity
- Lancaster County Center for Autism
- Lancaster County Art Association
- BOB Squad Relay for Life
- Lampeter-Strasburg Band Boosters
- Penn Manor Football
- Red Rose City Chorus
- Many, many more!



Did you know that there are nine players who have played for the Barnstormers at least a part of all three years—one at each position?

GROUP FUNDRAISING TICKETS

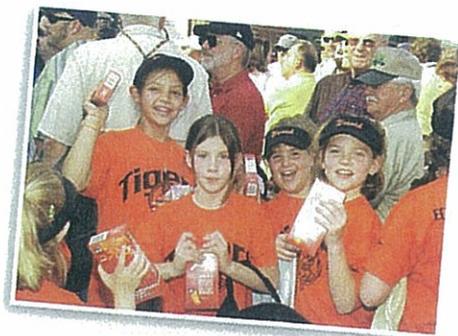
The Barnstormers also offer large groups the opportunity to sell baseball tickets as a creative way to raise money. Non-profit groups can purchase 200 or more tickets from the Barnstormers at half price, re-sell them at full price and pocket the difference.

Since the program's inception in 2005, non-profits have raised more than \$42,000 by selling tickets to Barnstormers games.



LANCASTER GENERAL "KIDS FOR FREE"

Lancaster General and the Barnstormers have given away thousands of free tickets to children 12 and younger who wear their youth athletic league uniform, jersey or t-shirt to a Barnstormers home game. The initiative is designed to promote activity in all organized sports—which is a great way to keep kids healthy.





Barnyard Bunch Kids' Club unveiled by Barnstormers

The Lancaster Barnstormers on Thursday unveiled their Barnyard Bunch Kids' Club.

Members of the kids-only club get a limited-edition T-shirt, which contains the special club logo, a Barnyard Bunch pencil, wristband, bracelet and membership card. All are packaged in a lunch box-size box designed for display.

The membership card is good for free admission to any three Barnstormers home games in the 2005 Atlantic League season. Members will have the opportunity to participate in and receive discounts for other events, including baseball clinics. Meet the Team gatherings and pizza parties.

The cost of membership in the Barnyard Bunch is \$15.

The Barnyard Bunch program is sponsored by Fulton Bank and was introduced at the bank's Mountville branch.

All Lancaster County Fulton Bank branches will have order forms available for fans and customers. Barnyard Bunch memberships can be purchased through the team's Web site (www.lancasterbarnstormers.com), by calling 509-4487, or at any team-related events.

Barnstormers ticket packages can also be purchased via the team Web site, or by phone.

Intelliencer Journal
12-11-04

FULTON BANK BARNYARD BUNCH

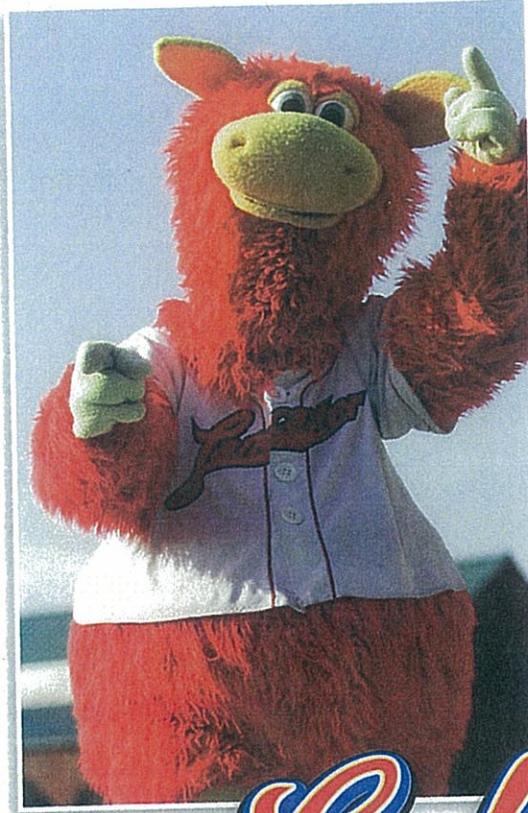
The Barnyard Bunch Kids' Club is one of the best deals in the ballpark. For just \$15, members have received a Barnyard Bunch t-shirt, a membership card and tickets to Barnstormers home games—which, in 2007, was good for every Sunday game.

For no extra charge, members have been invited to exclusive events each year like a meet-the-team pizza party, an on-field clinic with Barnstormers players and a Fantasy Day when they tour the stadium, take batting practice on the field and hang out with Cylo.



SUBWAY FIELD OF DREAMS TEAMS

The Barnstormers honor local Little Leaguers before each game by choosing one area team to take the field with the Barnstormers starting lineup. The "Field of Dreams Team" gets to find out how it feels to listen to the national anthem under the lights, in front of thousands of fans—just like big leaguers. Plus, Field of Dreams Teams can take pictures on the field with Cylo before the game and get autographs from their favorite Barnstormers players.



Cylo



CYLO APPEARANCES

Cylo is unquestionably one of the most visible mascots in minor league baseball. He's made nearly 600 appearances across the Susquehanna Valley in the team's first three years. Cylo has taken part in fundraising events, visited schools and hospitals, thrown out the first pitch at Little League games and teed it up at charity golf tournaments. He's also appeared at retirement homes, ribbon-cutting ceremonies, charity walks, check presentations and numerous local fairs and festivals.

Highlights:

- Cylo was there on Aug. 16, 2005 when the Phillie Phanatic, San Diego Chicken and Phoenix Suns Gorilla became the first class ever inducted into the Mascot Hall of Fame in Philadelphia. Cylo also attended the induction in 2006 and he's hoping one day to be back as an inductee himself!
- Not even a rainy, cold Saturday morning in April of 2006 could keep Cylo from Lancaster Catholic's football field to walk in support of the Association for Retarded Citizens of Lancaster. Cylo entertained the wet crowd by doing the high jump into a giant puddle and chowing down on anything he could find in his feed bag. He also posed for pictures and signed autographs for his new friends.
- In 2006, Cylo joined the entire Barnstormers front office in the fight against cancer by participating in the American Cancer Society's Relay for Life. Clipper Magazine Stadium hosted a Relay for Life team rally on May 9, and the Barnstormers staff joined millions of walkers across the country for the 24-hour relay on June 9 and 10. Cylo came out in the early morning to help rejuvenate the walkers with his crazy antics and warm, fuzzy hugs.
- Winning the Atlantic League Championship was, obviously, one of the biggest moments in Cylo's young life, and he celebrated with many of his friends for months after the Barnstormers victory. In early 2007, his friend Coco invited Cylo and some of the Barnstormers front office staff to a Hershey Bears game at the Giant Center. Cylo roamed the area to meet hundreds of Bears fans and show off the Atlantic League Championship trophy.
- Cylo always says no trip to Lancaster is complete without taking in a ballgame at beautiful Clipper Magazine Stadium. The Pennsylvania Dutch Convention and Visitors Bureau agrees. In 2007, the PDCVB invited Cylo to be featured prominently in their television advertisements promoting many of the best attractions in Lancaster County.
- Cylo went on a "Holiday Adventure" in 2007, delivering Christmas presents to nearly 300 needy children at Clare House, Crispus Attucks Community Center, Lancaster Shelter for Abused Women, Milagro House, Transitional Living Center and Water Street Rescue Mission, all area homeless shelters. The toys were purchased with money from the Cylo Fund, which is supported by \$5 donations from fans in exchange for video board messages during Barnstormers games.

PLAYER AND COACH APPEARANCES

Barnstormers players and coaches truly become part of the communities in which they make their summer home. They've appeared at school assemblies, run clinics for young ballplayers and helped celebrate new businesses opening in Lancaster. Not only have the Barnstormers signed good players, they have signed good people, too—willing to make time in their busy travel and game schedules to support their friends and neighbors.

Highlights:

- On May 21, 2005, Barnstormers players took part in a youth baseball clinic at Hempfield High School in conjunction with Saturday morning Little League practices. The players taught the young ballplayers some baseball fundamentals and discussed the importance of proper stretching and warm-ups.



- On Sept. 6, 2006, Barnstormers pitchers Todd Pennington, Matt Knox and Denny Harriger visited Hambright Elementary School in the Penn Manor School District to play basketball, sign autographs, pose for pictures and even try a few magic tricks with the entire school. The event was done to honor Hambright students who won the "Read with the Barnstormers" Banner Contest for the second year in a row. Cylo also dropped by to add to the fun.

- On Oct. 18, 2006 the Pennsylvania State House unanimously adopted a resolution (H.R. 891) introduced by Lancaster Rep. Mike Sturla to honor the Barnstormers for their 2006 Atlantic League Championship. Barnstormers players and coaches in attendance on the House floor were manager Tom Herr, third base coach Frank Klebe, Jeremy Todd, Andy Zwirchitz, and Jutt Hileman. "I am proud to bring members of the Lancaster Barnstormers organization to the House floor today to receive this citation honoring their championship season," Sturla said. "Their achievement of winning Lancaster's first professional baseball championship in 51 years is truly amazing since it is only their second year of existence."
- In 2007, Barnstormers first baseman Jeremy Todd helped promote the county's "new school" learning methods. Intermediate Unit 13 held a district-wide multimedia competition in which middle school students displayed their best work in a variety of media ranging from video to graphic design. Jeremy was one of the judges, awarding prizes to students in each category.



Did you know that all Barnstormers jerseys feature an American flag centered above the number on the back?

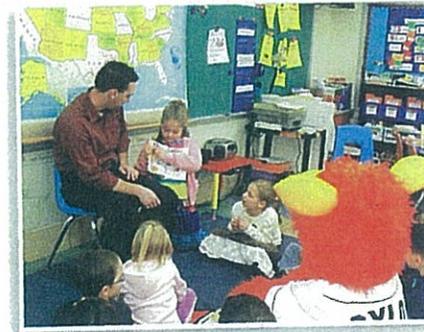
SPEAKER'S BUREAU AND FRONT OFFICE APPEARANCES

Members of the Barnstormers front office are busy, too. Staffers have made hundreds of appearances and speeches at local clubs, churches, Little Leagues, businesses, retirement homes, schools and other civic-minded groups during the past three years. Everyone from the general manager on down has participated, and these appearances have been a great way for the staff to connect with Barnstormers fans and help promote and support important community causes and organizations in the process.

Highlights:

- As the Barnstormers made final preparations for the start of their inaugural season, the new team collaborated with the James Street Improvement District to throw a block party on March 10, 2005, at the downtown YMCA. Residents of the neighborhood were invited for games, food and a presentation by the Barnstormers, led by president Jon Danos.
- The Barnstormers Speaker's Bureau has made more than 100 presentations to area Lions, Kiwanis and Rotary Clubs, along with other local businesses and organizations. These speaking engagements served to provide audiences with insight into the operations of a minor league baseball team and what fans can expect to see in the Barnstormers future.

- Annually, the Barnstormers hold more than 25 reading program assemblies during the off-season to encourage literacy in local schools. Over the last three years, Cylo and front office staff could be found in elementary schools all across Lancaster, Lebanon, York and Dauphin Counties, treating the kids to a rendition of "Cylo at the Bat," playing "Cylo Says" and promoting reading to young students.



- The annual "Coats for Kids Telethon" on WGAL is a Lancaster tradition in its own right, and the Barnstormers are proud to help support the Salvation Army. Members of the front office staff (including Cylo) look forward to answering phones during the December telethon and donate tickets, memorabilia and other items to exchange for pledges in support of the telethon, something they have done for their first three years.
- In January of 2007, Kevin Cummings was named the second general manager in Barnstormers history. Right away, he appeared on WITF's annual fundraiser in March, co-hosting a special about minor league baseball in Pennsylvania. Kevin showed off his poise and personality and, most importantly, his new team!
- Kevin also spoke at Lancaster's prestigious Hamilton Club in April of 2007. Attended by some of the most influential people in Lancaster, Kevin laid out his vision for the Barnstormers organization in the coming years.



- Members of the Barnstormers front office staff have made a tradition of participating in the United Way Tricycle Race in downtown Lancaster—and have proudly finished in last place all three years. Not so for Junior Achievement's annual "Putt for Education" mini-golf tournament. The Barnstormers front office has brought home first place in each of the past three years! The Barnstormers have a blast participating in these fun charity events—and look forward every year to raising money for these great causes.



STADIUM EVENTS

Clipper Magazine Stadium is much more than just a ballpark. The stadium has become a true meeting ground for Lancasterians from all walks of life. It's a business conference center, hosting gatherings such as corporate luncheons and community meetings. It's a 10,000-seat concert venue, a place for youth baseball and, every winter, it becomes Lancaster's only outdoor ice skating rink.

With a year-round calendar of diverse events, Clipper Magazine Stadium is the place to see and be seen in Lancaster County.

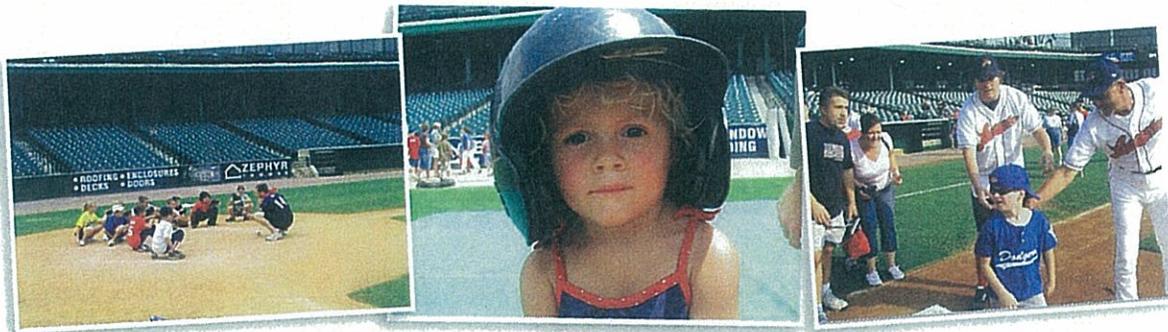


CLINICS AND BASEBALL CAMPS

Since it opened, Clipper Magazine Stadium has hosted hundreds of hours of baseball clinics and camps.

Each summer, the Barnstormers and B2B Baseball host eight weeks of instructional camps that culminate in games coached by Barnstormer players. Hundreds of kids ages 6 to 15 have attended these week-long camps.

Barnstormers players also run an annual clinic for Barnyard Bunch members as well as clinics for various community groups. Past groups have included Challenger Baseball Little League, the Lancaster Boys & Girls Club and the Susquehanna School for the Blind.



Did you know that Lebanon County Native Jutt Hileman is the Barnstormers' all-time leader in games played (359), at bats (1,378), runs (214), hits (385), doubles (76) and runs batted in (214)?

NEW ERA TOURNAMENT

There's no better venue for the New Era Tournament's midget division rounds than Clipper Magazine Stadium. The area's premier ballpark began hosting the region's top youth baseball tournament in 2006.

The New Era Tournament, first played in 1945, involves teams from various baseball leagues across Lancaster County, generally organized by school district. Regular season play in the Lancaster County Midget Baseball League determines which teams qualify for tournament play. The midget division involves players ages 15 and 16.

"You can feel what a big deal this is to the kids to play on this field," tournament director Bill Bert said after the first year. "This is the best field most of them will ever play on." The new venue also drew some of the largest crowds in tournament history.

Did you know that the large flagpole over Clipper Magazine Stadium is also a cell phone tower?

CONCERTS

Clipper Magazine Stadium is one of the largest and best outdoor concert venues in the Susquehanna Valley and has attracted some of the top names in the music industry. Music legends Willie Nelson and Bob Dylan, rock icons Def Leppard and Bryan Adams and country stars Clint Black and Dwight Yoakam all performed before some of the largest crowds in Clipper Magazine Stadium history—nearly 10,000 fans at each event.



THE ICE PARK AT CLIPPER MAGAZINE STADIUM

Lancaster's ballpark is a year-round destination for family entertainment, and The Ice Park at Clipper Magazine Stadium is a big reason why.

A ringing success in its first season, The Ice Park drew more than 15,000 people in just two months of operation. Lancaster's only outdoor ice skating rink attracts young and old alike: Grandparents take their grandchildren, parents take their kids, couples spend evenings skating under the stars and groups of friends have a new winter hangout at the ballpark. Some folks just stop by to get a ballpark hot dog, a hot cup of coffee and to see the skaters on the ice.

The rink is a charitable success as well, with a four-day food drive collecting more than 1,000 pounds of food for the Central Pennsylvania Food Bank in 2006 and toys during the Toys For Tots drive in December. Expanded charity efforts are part of a full promotional schedule featuring special theme weekends, giveaways and more.

"The best thing about The Ice Park is that it gives people another reason to come out to Clipper Magazine Stadium all year long," Barnstormers general manager Kevin Cummings says. "Just because our team has an off-season from baseball doesn't mean our fans should have to wait seven months to have a little fun at their city's ballpark."

