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Communications/Outreach Initiatives

Fall 2004	Staff visits to community groups	Email and telephone. Staff visits to BECA, TCA, Cambridge Walk I & II and Charlas to announce neighborhood plan process and invite their participation.
Fall 2004	Staff visits to Twinbrook area businesses.	Long Range Planner Bayonet and Neighborhood Resources Coordinator Bartlett visit area businesses to announce neighborhood plan process and invite their participation.
October 17 2004	Staff letter to Twinbrook Civic Associations	Letter to Twinbrook Civic Associations informing them about upcoming planning process and inviting their participation.
November 2004	Open meeting invitation/community survey.	Mailed to every address within the two Planning Areas.
November 9 and 16 2004	Two open community kickoff public meetings, at Twinbrook Elementary and Meadow Hall Elementary Schools	• Invite/survey mailed to each address • Flyers in English, Spanish, Chinese, Korean and Vietnamese distributed to each business and placed at Twinbrook Library and Twinbrook Community Center. • Email through the Neighborhood Services listserv. • Announcement on the City's webpage. • Announcement on Channel 11.
January 2005	Article in Twinbrook Voice	http://www.rocknet.org/Community/Twinbrook/jan05/3.pdf
March 7 2005	Advisory Group appointed	Televised Mayor and Council meeting. Agenda at: http://www.ci.rockville.md.us/mayor-council/2005/07-05/Agenda-Item6.pdf
April 1, 2005	Press release: "Rockville Ready to Establish new Neighborhood Plan for Twinbrook Area	City of Rockville Public Information Office.
April 2005	Advisory Group begins meetings. All meetings open.	Meetings held in Twinbrook neighborhood – initially at Twinbrook Community annex and subsequently at Glenview Mansion.

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April 13, 2005	Article "Twinbrook community ready to reshape plan"	Article in The Gazette, Rockville edition.
April 15-21 2005	Article "Advisory group to voice Twinbrook residents' agenda."	Washington Business Journal
Spring 2005 (Ongoing)	Established Twinbrook Neighborhood Plan website	http://www.rockvillemd.gov/masterplan/twinbrook/index.html Sent postcard to every address in two planning areas informing of webpage and telephone hotline.
Spring 2005	Established Telephone Hotline in four languages: English, Spanish, Mandarin and Cantonese	Information on postcard noted above.
Spring 2005 (Ongoing)	Established TNP Interest Group email list. Regular updates sent throughout the planning process.	Open to everyone who expressed an interest in the TNP. Email awallas@rockvillemd.gov to add name to the list.
May 2005	Article in Twinbrook Voice	http://www.rocknet.org/Community/Twinbrook/may05/4.pdf
October 2005	Article in Twinbrook Voice	http://www.rocknet.org/Community/Twinbrook/oct05/4.pdf
October 2005	Article in Twinbrook Voice	http://www.rocknet.org/Community/Twinbrook/oct05/5.pdf
October 2005	Meeting at Twinbrook Library with business and property owners.	• Letter to each owner. • Flyers distributed to each business.
December 2005	Meeting at City Hall with commercial property owners.	• Letter of invitation to each owner. • Follow up letter with copy of presentation to each owner who did not come to meeting.

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December 2005	Meeting at City Hall with industrial property owners.	• Invitation to each owner. • Follow up letter with copy of presentation to each owner who did not come to meeting.
January 2006	Article in Twinbrook Voice	http://www.rocknet.org/Community/Twinbrook/jan06/2.pdf
Summer 2006-ongoing	Liaise with MNCPPC planning staff.	Maintain email and telephone contact. Attend joint meetings and MNCPPC Twinbrook Sector Plan briefings.
October 24 2006	City of Rockville Traffic and Transportation Commission	Staff briefed Traffic and Transportation Commission on Draft TN Plan transportation recommendations. (City Hall)
October 25 2006	North Bethesda Transit Management District meeting	Staff gave brief overview of Draft TN Plan recommendations. (Lockheed Martin Conference Center, North Bethesda)
November 9 and 16 2006	Two open public community meetings, at Meadow Hall and Twinbrook Elementary Schools • Displays of main Draft Plan elements staffed by Advisory Group members • Presentation and Q&A session by staff and Advisory Group members. • Copy of Draft Plan Executive Summary for each	• Rockville Reports – articles in English and Spanish. • Press release through the Public Information Office. Two articles in The Gazette November 8 and November 15, 2007. • Postcard mailing to every address within the two Planning Areas. • Letter enclosing Staff Draft Executive Summary sent to every commercial and industrial property owner in the Planning Areas. • Flyers in English and Spanish distributed by members of the Twinbrook Neighborhood Plan Advisory Group. • Flyers in English, Spanish, Korean and Chinese distributed to neighborhood business owners, Twinbrook Library and the Twinbrook Community Center. • Email through the Neighborhood Services listserv. • Announcement on the City's webpage. • Announcement on Channel 11.

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	visitor. (Visitors advised Draft Plan available on-line early Dec. 2006.) • Postage-paid comment forms for each visitor.	
November 14, 2006	City of Rockville Environment Commission	Staff briefed Environment Commission on Draft TN Plan environmental recommendations.
November 30, 2006	TNPAG Meeting	Advisory Group reviews comments received from Community Meetings. Endorses Draft Twinbrook Neighborhood Plan.
December 8 2006	Draft Twinbrook Neighborhood Plan posted on-line.	Draft Plan at: http://www.rockvillemd.gov/masterplan/twinbrook/index.html Copies of Draft Plan available free of charge at City Hall.
December 13 2006	Presentation of Draft Plan to Joint Worksession Mayor and Council and Planning Commission.	• Press release through Public Information Office. • Televised Mayor and Council meeting. Agenda at: http://www.rockvillemd.gov/government/mc/agendas_minutes/2006/4006.htm
January 24, 2007	City of Rockville Planning Commission – Briefing on Draft Plan	• Televised Planning Commission meeting. Agenda at: http://www.rockvillemd.gov/government/commissions/pc/2007/0207.htm
January 29 2007	Charlas Community Group Meeting at Twinbrook Elementary School	Staff briefing to community group, in Spanish, on Draft Twinbrook Neighborhood Plan.
February 5, 2007	Question on timing of Draft TNP Public Hearing at Citizens Forum.	Televised Mayor and Council meeting.
February 12, 2007	Discussion item on Draft TNP Public Hearing	Televised Mayor and Council meeting. Agenda at: http://www.rockvillemd.gov/government/mc/agendas_minutes/2007/0507.htm

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February 14, 2007	Article: "Council tables talk on Twinbrook plan"	Article in The Gazette Rockville edition
February 21, 2007	Article: "War of words surfaces again over Twinbrook plan"	Article in The Gazette Rockville edition.
February 21, 2007	Planning Commission Meeting/Public Hearing	• One-third page advertisements in The Gazette, Rockville edition February 7 and 14, 2007 • Announcement on the City's webpage, with link to Draft Plan. • Postcards sent to every mailing address in the two Planning Areas. • Copies of Draft Plan available free of charge at City Hall. Copies also available at Twinbrook and Rockville Libraries and the Twinbrook Community Center. • Featured in "Cityline" on Channel 11. • Televised Planning Commission meeting. Agenda at: http://www.rockvillemd.gov/government/commissions/pc/2007/0307.htm
February 23 – March 1, 2007	Article: "Rockville revises plan for Twinbrook"	Article in Washington Business Journal
February 28, 2007	Article: "Twinbrook plan held for revisions."	Article in The Gazette Rockville edition.
March 28, 2007	City of Rockville Planning Commission – Staff briefing on outreach proposal.	• Televised Planning Commission meeting. Agenda at: http://www.rockvillemd.gov/government/commissions/pc/2007/0207.htm
April 4, 2007	Article: "City staff will reach out for further input on Twinbrook plan"	Article in The Gazette Rockville edition.
April 2007	Twinbrook Neighborhood Plan Website updated	• Citizens can comment on the Draft Plan on-line. • Citizens can sign up to receive emails.

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April 2007	Outreach letters	• Follow-up letter to the more than 300 respondents to the 2004 survey. • Letters in English and Spanish to Twinbrook community associations and organizations.
April 29, 2007 May 15 and 31, 2007	Open House at Glenview Mansion Co-sponsored with TCA and BECA. Open Houses at Rockville High School. Co-sponsored with TCA and BECA. • Copy of full Draft Plan, handouts and postage paid comment forms for each visitor. • Explanatory displays and maps staffed by Advisory Group members and staff. • Discussion session.	• Announcement on the City's webpage, with link to Draft Plan. • Postcards sent to every mailing address in the two Planning Areas. • Announcements in The Gazette. • Copies of Draft Plan available free of charge at City Hall. Copies also available at Twinbrook and Rockville Libraries and the Twinbrook Community Center.
Spring 2007	Small Group Meetings	• Twinbrook Forest HOA • Cambridge Walk I and II HOA • Halpine Village subdivision.
June 13, 2007	City of Rockville Planning Commission – Staff update on outreach proposal.	• Televised Planning Commission meeting. Agenda at: http://www.rockvillemd.gov/government/commissions/pc/2007/0207.htm

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June 20, 2007	Article: "Chairman tired of 'negative' comments."	The Gazette, Rockville edition.
September and October 2007	Article: "Twinbrook Neighborhood Plan Heads Back to Planning Commission"	Rockville Reports. Carried in English and Spanish.
September 26, 2007	Public Hearing Notice	The Gazette, Rockville Edition, A Section
September 28, 2007	Public Hearing Notice	El Tiempo Latino. Notice in Spanish
September 28, 2007	Public Hearing Notice	Washington Hispanic. Notice in Spanish
September 28, 2007	Public Hearing Notice postcards	Postcard, in English and Spanish, mailed to each household in the two Planning Areas.
September – November 2007	Public Hearing Notice	TRC-11 Bulletin Board. Posted in English and Spanish
October 1, 2007	Press Release: "Twinbrook Neighborhood Plan Heads Back to Planning Commission…"	Press release through City Public Information Office
October 3, 2007	Article: "Hearings on Twinbrook Neighborhood Plan set"	The Gazette, Rockville Edition, City Hall Report.
October 10, 2007	Planning Commission Public Hearing	Televised Planning Commission Public Hearing. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2007/1707.htm

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October 17, 2007	Article: "Residents decry proposed TNP. Some urge adoption, but others say process lacked adequate outreach"	The Gazette, Rockville Edition.
October 19, 2007	Website updated: email to Listserve	Website updated to include Draft Concepts for Veirs Mill Road commercial area and Lewis Avenue industrial areas. Email to listserve giving link to webpage: http://www.rockvillemd.gov/masterplan/twinbrook/index.html
October 23, 2007	Letter to commercial and industrial property owners.	Letter conveying relevant Draft Concept presentation board; link to webpage; information on Public Hearing and information and link to Zoning Revision webpage.
October 29, 2007	Public Hearing Notice postcards	Postcard, in English and Spanish, mailed to each household in the two Planning Areas.
October 30, 2007	Public Hearing Notice	The Gazette, Rockville Edition, A Section
November 2007	Article and picture: "Twinbrook Neighborhood Plan Public Hearing Nov. 4."	Rockville Reports
November 2, 2007	Public Hearing Notice	El Tiempo Latino. Notice in Spanish
November 2, 2007	Public Hearing Notice	Washington Hispanic. Notice in Spanish
November 7, 2007	Community Meeting, Twinbrook Library	Community meeting attended by approx. 30 residents of the McAuliffe Drive area, together with representatives from the Twinbrook Shopping Center, Twinbrook Mart and City Police, Code Enforcement, Neighborhood Resources and Planning staffs.
November 14, 2007	Planning Commission Public Hearing	Televised Planning Commission Public Hearing. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2007/1707.htm
November 20, 2007	Historic District Commission Staff briefing.	Televised Historic District Commission.

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November 27, 2007	Meeting and staff briefing	Twinbrook Mart property owners.
November 28, 2007	Planning Commission Worksession Chapters 1 and 2.	Postponed
December 12, 2007	Article "Twinbrook plan on tap today"	The Gazette, Rockville edition
December 12, 2007	Planning Commission Worksession Chapter 3 and Historic Resources.	Televised Planning Commission Worksession. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2007/1707.htm
January 2008	Notice	Rockville Reports
January 9, 2008	Planning Commission Worksession Chapter 4 – Industrial areas	Televised Planning Commission Worksession. Postcards sent to residents in the Lewis Avenue industrial area. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2008/reports/0108twinbrook.pdf
February 2008	Article	Rockville Reports
February 13 2008	Planning Commission Worksession Chapter 4 – Commercial Areas and Chapter 5 - Transportation	Televised Planning Commission Worksession. Postcards sent to residents in the Veirs Mill Road commercial area. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2008/reports/0213twinbrook.pdf
February 27, 2008	Article: "Discussion continues on Twinbrook Plan"	The Gazette, Rockville edition.
March 2008	Article	Rockville Reports
March 12, 2008	Planning Commission Worksession, Chapter 6 – Environment, Chapter 7 –	Televised Planning Commission Worksession. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2008/0708.htm

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	Community Facilities etc. Chapter 8 - Implementation	
March 26, 2008	Planning Commission Worksession. Outstanding issues on Chapter 4.	Televised Planning Commission Worksession. Postcards sent to residents in the Veirs Mill Road commercial and Lewis Avenue/Ardennes Avenue industrial areas. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2008/1008.htm
April 2008	Article	Rockville Reports
April 16, 2008	Article: "Planning Commission Worksession on Twinbrook next week"	"Rockville Central" blog. http://www.rockvillecentral.com/search/label/twinbrook
April 23, 2008	Planning Commission Worksession.	Televised Planning Commission Worksession. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2008/1708.htm
April 30, 2008	Article: "Planning Commission putting final touches on Twinbrook Plan"	The Gazette, Rockville Edition
June 9, 2008	Website updated, email to listserve	
June 11,2008	Planning Commission Recommendation	Televised Planning Commission. Agenda on-line at: http://www.rockvillemd.gov/government/commissions/pc/2008/2108.htm
June 11, 2008	Article: "Neighborhood Plan nearly complete"	The Gazette, Rockville Edition
June 18, 2008	Article: "Commission recommends approval for Twinbrook"	The Gazette, Rockville Edition
September 24, 2008	Public Hearing Notice	The Gazette, Rockville Edition. Spanish page A19, English page A20.

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September 29, 2008	Public Hearing notification	Postcards, in English and Spanish, mailed to every address in the two Planning Areas. Postcards also sent to each commercial and industrial property owner.
October 2008	Article in English and Spanish	Rockville Reports
October 2008	Announcement of Public Hearing	BB message on TRC11.
October 1, 2008	Public Hearing Notice	The Gazette, Rockville Edition – in English and Spanish.
October 1, 2008	Article "Council to hold public hearing on Twinbrook plan"	The Gazette, Rockville edition – City notes.
October 8, 2008	Article "Council to hold public hearing on Twinbrook plan"	The Gazette, Rockville edition – City notes.
October 13, 2008	Mayor and Council Public Hearing	Televised Mayor and Council Public Hearing. Agenda and video of Public Hearing available at: http://www.rockvillemd.gov/government/mc/index.htm
October 15, 2008	Article "Controversy swirls around Twinbrook plan"	The Gazette, Rockville edition – page A-8
October 29, 2008	Article "Future of construction business up in the air"	The Gazette, Rockville edition – page A-8 (Article about TNP recommendations/Planning Commission action on the Taylor property at 5946 Halpine Road)
November 5, 2008	Letter to the Editor from Tracy Pakulniewicz-Chidiac	The Gazette, Rockville edition – page A-28 "Additional facts for Twinbrook planning story"
November 19, 2008	Article "New zoning rules nearly ready for a vote"	The Gazette, Rockville edition – page A-9 Reference to TNP recommendations regarding the Twinbrook Mart.
December 2008	Article	Rockville Reports

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December 8, 2008	Mayor and Council Briefing	Televised Mayor and Council meeting. Agenda and video of briefing available on-line at http://www.rockvillemd.gov/government/mc/index.htm
January 2009	Article in English and Spanish	Rockville Reports