



City of Rockville

MEMORANDUM

February 2, 2011

TO: Scott Ullery, City Manager

FROM: Jenny Kimball, Assistant City Manager

SUBJECT: Pedestrian and Bicycle Coordinator Position - Analysis and Recommendation

Recommendation:

Staff does not recommend including 1.0 FTE for a pedestrian and bicycle coordinator in the City Manager's FY12 Proposed Operating Budget. Existing positions provide the services proposed for the new position. The existing positions specialize in specific aspects of pedestrian and bicycle services and effectively coordinate to manage those services citywide. Staff recommends continuing the existing cross-departmental and specialized staffing approach with the following adjustments:

- Establish as on-going the current work group implementing the 2010-2011 pedestrian and bicycle safety initiative and engage with the Rockville Bicycle Advisory Committee,
- Designate an existing transportation planners as the City's bike/pedestrian coordinator, and
- Establish more formal procedures for communication between City staff and the Montgomery County Public Schools on pedestrian and bicycle programs.

Background

During the December 6, 2010 FY12 budget public hearing, the chair and other members of the Rockville Bicycle Advisory Committee (RBAC) requested a new full-time bicycle and pedestrian coordinator in the FY12 budget. According to written testimony submitted by Nancy Breen, RBAC's chair, the position will be "the focal point, visionary and galvanizing force for envisioning a strategy, developing a plan and implementing it in Rockville." The testimony notes that currently there is enormous energy and activity in this area and a coordinator is needed to focus and strengthen it. RBAC recommends a coordinator effective in strategic planning, obtaining grants and other funding, achieving planned outcomes and with a passion for moving Rockville from auto-centric to multi-modal.

Rockville's Pedestrian and Bicycle Services

The City of Rockville provides services to pedestrians and cyclists through education, engineering and enforcement by staff in the Department of Recreation and Parks, Department of

Public Works and the Police Department. The 7.05 FTEs listed in Table 1 work on pedestrian and bicycle related activities across three departments. Two transportation planners are devoted full time to pedestrian and bicycle services and programs. Another 17 positions devote a portion of their time to this service area. This memo describes the roles and responsibilities in detail.

Table 1: Pedestrian and Bicycle Services FTEs - FY 2011

Position	FTE
Department of Public Works	
Transportation Planner	2.0
Technician, Operations, Inspectors	2.0
Civil Engineer	1.15
Department of Recreation and Parks	
Bike Safety Coordinator	0.5
Community Recreation Manager	0.2
Parks/Facilities Dev. Manager and Specialist. *	--
Police	
Community Policing Officer	0.2
Traffic Unit	1.0
City Manager's Office	
Communications Team **	--
Total	7.05

* Parks/Facilities Development staff support a wide range of CIP projects managed in the Dept of Recreation and Parks. A portion of that time is devoted to projects related to pedestrians and bicyclists but is difficult to estimate.

** The Communication Team FTEs involved in pedestrian and bicycle outreach and education includes Public Information Office, Rockville 11, Graphics and Printing and Web staff. A portion of staff time across those functions is dedicated to this service area but is difficult to estimate.

Education

Bike Safety Coordinator (0.5 FTE) - A half time, grant funded bike safety coordinator in the Department of Recreation and Parks supports the Safe Routes to School Program (SRTS) in nine public and private schools located in the Rockville City limits. The purpose of the Rockville SRTS Program is to:

- Improve the safety of children walking and bicycling to school, and
- Decrease the number of children who are transported to school in private automobiles.

The program targets students, parents, school staff, and motorists traveling in the walk zones of the nine schools. The coordinator administers SRTS in conjunction with the Rockville Department of Public Works and Police Department, MCPS, and the State Highway Administration.

The coordinator provides pedestrian safety instruction to kindergarten, first and second grade students in the nine participating schools through MCPS' physical education program. The coordinator provides bicycle safety education to all third, fourth and fifth grade students in the participating schools. The coordinator also encourages walking and biking to school and advises school administrators on bike and pedestrian safety issues. The enforcement component of SRTS is described on page 5 of this memo.

The bike safety coordinator also manages the "Terrific" Bike Awards which provide refurbished bikes, helmets and locks to children who exhibit Trustworthy, Earnest, Respectful, Responsible, Involved, Fair, Industrious, and Caring behavior by completing six or more responsible acts. This award program is open to all Rockville children in grades 1-5.

Community Recreation Manager (0.2 FTE) – The community recreation manager programs biking trips through the Recreation and Parks Department for the general public. The community recreation manager coordinates signage on the City's Millennium Trail that provides instructions for safe pedestrian and bicycle practices. The manager also supports the Rockville Bicycle Advisory Committee by attending monthly meetings, gathering information and answering questions, updating the RBAC web site, and assisting with marketing RBAC programs. A transportation planner from DPW also attends RBAC monthly meetings to address the engineering work conducted by the City.

Community Policing Officer (0.2 FTE) – The officer conducts outreach and education in the school community, including sharing information and answering questions of administrators and students and serving as a liaison between the City and the schools. The officer is also available to discuss public safety issues related to pedestrians and bicyclists at community meetings and with the business sector.

Communication Staff – Staff in the Public Information Office, Rockville 11 and Neighborhood Resources Program coordinate with other City departments to prepare and distribute information for bicyclists and pedestrians throughout the year. The information distributed ranges from bike maps to postcards about pedestrian safety. The City uses all communication tools to distribute the information including Rockville Reports, Rockville 11 programming, electronic newsletters, social networking and the web site.

Engineering

The City provides a variety of engineering services to support pedestrians and bicyclists such as

sidewalk construction, traffic calming, and pedestrian/bike crossing improvements. In addition to the Public Works positions described here, staff in the Department of Recreation and Parks allocate a portion of time to pedestrian and bicycle-related capital projects such as Park Pedestrian Bridge Improvements.

Transportation Planners (2.0 FTE) – Two transportation planners in the Department of Public Works are dedicated to planning, engineering and contract management associated with pedestrians and bicyclists exclusively. The work includes:

- Monitor and map data on pedestrian and bicycle related accidents and use the data and community feedback to implement projects that increase safety.
- Manage all sidewalk installation projects including identifying and prioritizing locations, coordinating with the neighbors, and managing contracts for design and construction.
- Manage the Pedestrian Safety CIP project that includes installing traffic calming measures and upgrading pedestrian ramps and crossings (for example, install flashing beacons, countdown signal heads and Accessible Pedestrian Signals).
- Participate in development review to ensure that all development in Rockville addresses all modes of transportation and amenities/facilities for pedestrians, bicyclists and transit users.
- Update the Bikeway Master Plan and the Rockville Bikeway Map.
- Manage the Transportation Demand Management (TDM) program. TDM is a general term for strategies that address the demand, rather than supply and capacity of, transportation resources. TDM programs use education, marketing, outreach and infrastructure improvements to promote multi-modal commuting options, including walking and bicycling.
- Serve as liaison with the Traffic and Transportation Commission and the Commission's Subcommittee on Bike and Pedestrian Safety.
- Coordinate the City's annual participation in Bike to Work Day and work with Recreation and Parks staff to support the Safe Routes to School Program.

Civil Engineers (1.15 FTE) – Civil engineers in DPW support the transportation planners' work to design and manage sidewalk, road and pedestrian bridge projects; monitor development review; and manage intersection improvements. Civil engineers also manage the streetlight improvements CIP. That involves improving the quality of existing streetlights and adding new streetlights to enhance pedestrian and bicycle safety.

Technicians and Inspectors (2.0 FTE) – Civil engineers in DPW work with technicians on traffic and pedestrian operations. That involves managing, installing and maintaining traffic signals, signs, pavement markings, flashing beacons, pedestrian signal heads and streetlights. A field inspector in DPW inspects new sidewalks, existing sidewalks, crosswalks, and sidewalk ramps.

Enforcement

Traffic Unit Officers (1.0 FTE) - Police enforcement combined with education helps to prevent dangerous behavior on the City's roadways. Officers in the Traffic Unit, supported by the Town Center Unit, bicycle patrol and other officers, monitor drivers, pedestrians and cyclists 24 hours a day, 7 days a week. The Traffic Unit targets enforcement in areas where pedestrian accidents have occurred, areas known for chronic jaywalking, and areas that experience significant cut through traffic. The Unit also targets enforcement based on resident complaints. The Department adjusts targeted enforcement locations regularly based on needs and concerns. Police officers also support the Traffic and Transportation staff by reporting observations and data about traffic signals, chronic mid-block crossing areas, sight line issues and stop sign needs.

The Police Department is a partner with other City departments in implementing the Safe Routes to Schools Program. Rockville officers conduct enforcement activities for SRTS during the morning and afternoon hours when students travel to and from school. Officers monitor, share information and write warnings and tickets in the vicinity of school buildings daily.

Coordination

Rockville's cross-department approach to pedestrian and bicycle services uses a variety of positions with specific skill sets to address all aspects of the pedestrian and bicycle experience in the City. The approach requires significant coordination and cooperation. For example:

Safe Routes To School – Staff in three departments share responsibilities for this grant program. Public Works staff monitors the grant, completes required documentation and coordinates with the grant administrators at the state. Staff in Recreation and Parks implement the education in the schools and serve as the contact point for school personnel. The Police Department manages the enforcement aspect of the program.

Rockville Bike Advisory Committee support – Staff from both the Department of Recreation and Parks and the Department of Public Works attend monthly RBAC meetings, follow up on committee needs and questions and support RBAC initiatives. A Police officer assigned as a liaison to RBAC maintains communication with the chair and attends meetings as often as possible.

Communication and Outreach – The City's Public Information Office and Neighborhood Resources Division work with staff in the three departments to coordinate and implement

communication about pedestrians and cyclists. This central communication outlet ensures that all information is compiled and presented to the public clearly and accurately.

Pedestrian and Bicycle Safety Initiative – Beginning in the fall of 2010, the City kicked off a new cross department initiative in response to several pedestrian accidents in and near Rockville. The initiative includes staff from the City Manager’s Office (Executive Office, Public Information, Rockville 11, Neighborhood Resources), Recreation and Parks, Public Works (Traffic and Transportation Division), and the Police Department (Office of the Chief, Community Policing, Field Services Bureau). The team prepared a coordinated work program and meets regularly to assess progress and adjust the program as needed. Implementation involves coordination across the departments. For example:

- The Police Department participates with Rockville 11 staff in filming public service announcements;
- Traffic and Transportation staff provide technical advice to the other departments on potential safety improvements at intersections;
- The Police, Recreation, and Neighborhood Resources staff distributes education materials prepared by the Public Information Office.

Resource Commitment

The City of Rockville commits personnel and other operating funds to support the services described in this memo. The personnel expenditures below reflect the salary and benefit costs of the 7.05 FTEs listed in Table 1 on page 2. Other operating expenditures are budgeted in the Recreation and Parks Department and fund refurbished bikes, helmets and bike locks provided to Rockville children participating in the “Terrific” Bike Program. In addition to the operating budget, the Capital Improvements Program (CIP) includes funding for pedestrian and bicycle-related projects. Sources of funds include grants, the Speed Camera Fund and Capital Projects Fund. Table 2 provides a summary of the FY 2011 operating expenditures and the FY 2011 CIP appropriations by project.

Table 2: Summary of Resources – FY 2011

Expenditures – Operating	
Personnel	\$543,180
Other Operating	\$21,910
Subtotal	\$565,090
Expenditures – Capital	
Accessible Pedestrian Signals	\$847,519
Bridge Rehabilitation	\$1,300,000
Park Pedestrian Bridge Improvement	\$24,818
Pedestrian Bikeway System Improvements	\$712,386
Pedestrian Safety	\$508,887
Sidewalks	\$1,039,736

Street Lighting Improvements	\$720,343
Traffic Controls: Citywide	\$397,793
Subtotal	\$5,551,482
Total	\$6,116,572

Analysis of the Request

The RBAC request for a new position seeks to improve coordination of the many pedestrian and bicycle services underway. Better coordination is beneficial, however our assessment concluded that the City’s current approach meets our stakeholders needs without investing additional dollars. Staff did identify and will implement the following steps to enhance coordination for little to no cost:

- Establish as on-going the current work group implementing the 2010-2011 pedestrian and bicycle safety initiative and engage with the Rockville Bicycle Advisory Committee,
- Designate an existing transportation planners as the City’s bike/pedestrian coordinator, and
- Establish more formal procedures for communication between City staff and the Montgomery County Public Schools on pedestrian and bicycle programs.

The following factors contributed to the staff recommendation to not include the new position in the FY12 Proposed Budget.

Skill Set - It would be difficult to recruit a single employee, as envisioned by RBAC, with the variety of skill sets that the City needs. The City provides a wide range of pedestrian and bicycle services so requires a wide range of skills (e.g., transportation planning and engineering, education and training, project and contract management, and public safety). The current team staffing approach allows the City to take advantage of individuals in the organization with this wide range of skills and knowledge.

Complete Streets Policy – Our current approach to managing bike and pedestrian services is in line with the City’s Complete Streets Policy. That Policy commits the city to designing and constructing infrastructure that supports all modes of transportation in a safe and user-friendly manner. By dedicating staff time from multiple departments that focus on different modes of transportation, Rockville is able to address transportation comprehensively.

Workload and Coordination - Designating one position to oversee the activities of all staff working in the pedestrian and bike service area could enhance coordination, but for a cost at a time when no funds for new personnel are available.

Given the variety of roles and responsibilities already staffed, workload does not justify adding another full time position. Staff considered whether the City could eliminate existing positions

to free up resources and rebalance workload. Staff concluded that the majority of the positions described in this memo could not be eliminated without negatively impacting other service areas. The existing positions provide other services that Rockville residents need (e.g., traffic enforcement, community policing) and/or complete work that a pedestrian and bicycle coordinator would likely not have the skills to perform (e.g., sidewalk design and contract management, capital project inspections, public safety enforcement).

The grant funded bike safety coordinator provides the balance of services that a new pedestrian and bicycle coordinator would manage. The existing half time position meets the City's needs at this time and serves as an integral member of the cross department team.

Since Rockville approaches most services with a similar team oriented approach, we do not currently have positions that have responsibilities across several department functional areas. It is unclear where a position with the recommended coordination function would be placed within the organization. To support cross department functions, it could be placed in the City Manager's Office. Since most of the day-to-day work would be with the Police, Public Works and Recreation and Parks Departments, placement in one of those departments could be more appropriate. Budget and Human Resources staff would also need to determine the appropriate grade and salary range for a new position of this type.

City of Rockville

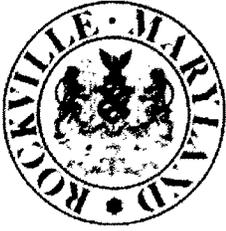


Pedestrian & Bicyclist Safety Initiative

City Of Rockville

Pedestrian & Bicyclist Safety Initiative

Date: February 15, 2011



Involved Departments

- **City Managers Office**
 - Neighborhood Resources,
 - Communication & Public Information
- **Police Department**
- **Public Works**
 - Traffic & Transportation
- **Recreation & Parks**
 - Recreation Division

Inside this issue:

Objectives

Achievements

Future Plans

City Manager's Office

Neighborhood Resources

Objective: To ensure residents of Rockville are aware of resources that are available and how they can obtain this information (Monthly News Letter & HOA Meetings).

Achievements:

- Information was sent via list serve to all neighborhood association in Rockville.
- Pedestrian information and links to videos were provided in two issues (Neighborhood Resources

Division) newsletter.

- Information was shared at neighborhood and HOA meetings.
- Shared information at the following events; MCPS back to school night at Montgomery College, Lunar New Year, International Night at Meadow Hall Elementary School and at the Rockville Youth Commission.

Future Plans:

- Share information at city events (**MLK Day, Twin**

brook Day in the Park, and Twinbrook Elementary School).

- Share bilingual information with the business community in February.
- Continue to seek opportunities to bring information to schools and other group meetings that are attended.

Communication & Public Information

Objective: The Communication Division is committed to educating and informing citizens through the distribution of effective and strategic communication via its various channels of the web, print and broadcast outlets to raise awareness and understanding about the importance of pedestrian safety.

Achievements:

- Set of four (4) postcards with pedestrian safety tips was designed (**Put some sparkle in your**

night, Think on your feet, Easier than texting, Be a sensation not a hit). Postcards included in Welcome Packets mailed to new residents. (Available in Spanish).

- Rockville Reports (December 2010 edition), Senior E-Letter (January 2011 Edition) will have segments on Rockville Encourages Residents to take 'Smart Steps'.
- Added information about Pedestrian Safety on Traffic and Transportation Pe-

destrian Safety page. Pedestrian Safety page will be featured on Rockville City homepage and will appear regularly on the homepage rotation.

- E-Letter—Monthly pedestrian safety information sent via E-mail (December & January).
- Distributed safety information to Montgomery College students, faculty and staff.

Achievements (cont.)

- Completed two Pedestrian Safety segments (**Chief Treschuk, Pedestrian Safety & "Dangerous Scenarios", Dr. Traffic and Sgt. Paul "Stay safe on Rockville's roadways"**) that aired on Rockville 11 produced November and December. These segments were distributed via DVD to local middle schools

and high schools.

- Added bulletin board promotion of Pedestrian Safety on Rockville 11 text feed system.

Future Plans:

- Interview for news story with RBAC (Rockville Bicycle Advisory Committee) and rules of the road (March).

- Interview with Traffic and Transportation Commission (February).

- Interview Traffic division of Police Department (Bicycle Unit, Officer Tuttle and Speed Camera). (April)

Police Department

Objective: As part of continued unified effort within the City of Rockville, the Police Department strives to collaborate our efforts with others to assist in the development and implementation of a pedestrian safety action plan to promote community safety, protection of life and property, and regulation of safe and efficient vehicle and pedestrian traffic.

Achievements:

- Pedestrian / Crosswalk safety video segments, shown at all high schools (**Rockville, Wooton, Richard Montgomery**) & middle schools (**Robert Frost, Julius West**).
- Distributed four (4) different pedestrian safety placards (**Put some sparkle in your night, Think on your feet, Easier than texting, Be a sensation not a hit**) to all high schools

(**Rockville, Wooton, Richard Montgomery**), middle schools (**Robert Frost, Julius West**) and libraries (**Rockville & Twinbrook**). A Spanish version was provided for the Twinbrook Library and Rockville High at their request.



Achievements (Cont.)

- Fifteen (15) + talks with girl scouts, boy scouts and all elementary schools (**College Gardens, Beall Elementary, Fallsmead, Lakewood, Maryvale, Meadow Hall, Ritchie Park and Twinbrook**) about Pedestrian Safety.
- Officer Friendly Program includes Pedestrian Safety as a new topic.

- Police Traffic Unit city wide pedestrian safety details conducted (January 2010 to December 2010), 30 + details.
- 20 + traffic citations issued, 10 + written warning, 100 + pedestrian safety brochures handed out.

- Shared safety information with the rental property managers along Rockville Pike.

Future Plans:

- To continue to collaborate with other City departments and interested groups in outreach, information, and appropriate enforcement efforts.

Thirty-eight percent of the young (under age 16) pedestrian fatalities in 2008 occurred in crashes from 3-7 p.m. Pedestrians (age 65+) accounted for 18 percent of all pedestrian fatalities in 2008. Do not jaywalk. Stay Safe!



Public Works

Traffic & Transportation

Objective: Proactively improve pedestrian safety through a variety of programs including new and improved infrastructure.

Programs: Complete Streets Policy, CTR (Comprehensive Transportation Review), Sidewalk Prioritization Policy, TDM (Transportation Demand Management), APS (Accessible Pedestrian Signals), Intersection Inventory Study, School Safety, Sidewalks, Bus Shelter and Pedestrian Crossing Devices.

Achievements:

- **Park Road Fence:** Planned and implemented the Park Road Fence in fall of 2009. The objective behind this plan is to help reduce the potential for accidents in this highly traveled corridor near the Rockville Metro Station.
- **South Stonestreet Avenue:** The South Stonestreet Avenue / Baltimore Road intersection crosswalk has been landscaped by adding a

median and a new synthetic asphalt crosswalk. The objective for this plan is to slow vehicles and shorten the crossing distance across South Stonestreet Avenue.

- **Edmonston Drive:** Designed a median on Edmonston Drive near Wade Avenue intersection. The objective is to slow vehicles down and shorten crossing distance across Edmonston Drive.



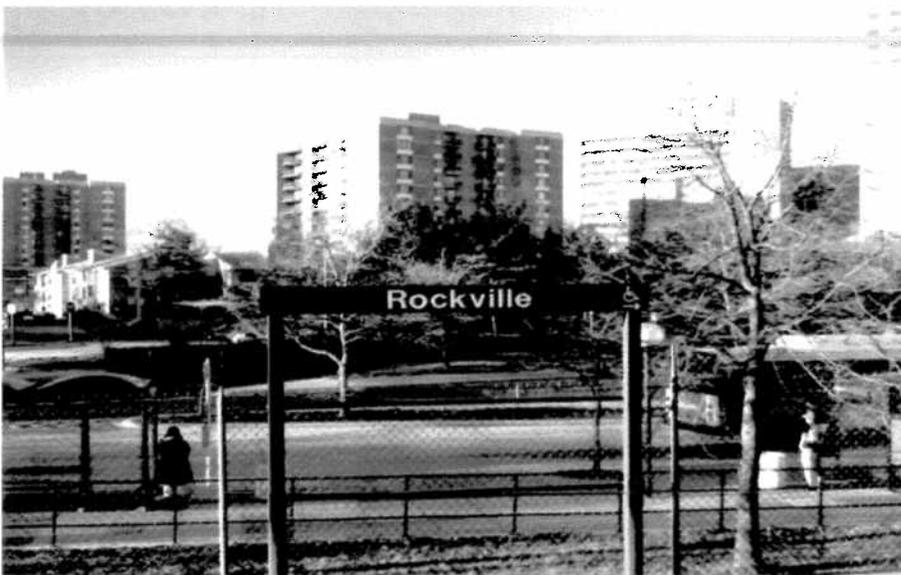
(Achievements cont.)

- Replaced the Lakewood Pedestrian Bridge.
- Constructed 10 new sidewalks or approximately 10,000 linear feet of new sidewalks annually.

Future Plans:

- Install upgrades of four (4) signalized intersections to include ADA (American with Disabilities Act) compliant ramps and countdown pedestrian signals.

More pedestrian fatalities in 2008 occurred in urban areas (72%), at non-intersection locations (75%), in normal weather conditions (89%) and at night (70%). Use the crosswalk. Stay Safe!



Department of Parks and Recreation

Recreation Division

Objective: To teach bicycle and pedestrian safety to every elementary school student in Rockville.

Achievements:

- Over the past 5 years, we have increased from teaching at four (4) schools to teaching nine (9) in Rockville. We are able to complete this with the assistance from the Safe Routes To School grant, administered by the State.

- During 2009-2010 school year the program taught over 3,500 students how to walk to school and ride their bikes to school safely.

Future Plans:

- Adding weekend workshops and special events where more members of the communities, families, etc., can take part in the activities.

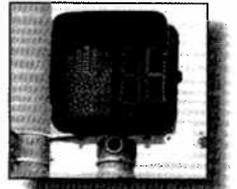
- Coordinating with the Rockville Bike Advisory Committee on safety initiatives; Recognizing Bicycle and Pedestrian Safety Month with a proclamation issued by the Mayor and Council; Distributing safety information at the Ride and Stride for Rockville, Rockville Ride of Silence and other events.



Smart Steps to Pedestrian Safety

Safety Tips

- Always cross the street at a signalized intersection or at a marked crosswalk.
- Do not assume that a green light, a Walk signal or a crosswalk means the street is safe to cross. Look both ways.
- Always use the crosswalk signals by pushing the button and looking for the signal to cross.
- Dress to be seen. Brightly-colored clothes make it easier for drivers to see you. At night, you need to wear reflective material to reflect headlights of cars coming toward you.
- Be aware of the limited visibility in rain, as well as the extra time and distance it takes a vehicle to stop.
- Always walk on the sidewalk. If there is no sidewalk and you have to walk in the road, always walk facing traffic, so you can see oncoming cars.
- Treat parking lots as you would a road. Be aware of your surroundings and constantly look for moving vehicles.
- Do not walk behind a vehicle that has its reverse lights illuminated.
- Do not assume drivers see you. Make eye contact.
- Stop at the curb or the edge of the road.



LOOK LEFT, LOOK RIGHT, LOOK LEFT AGAIN.

BE A SENSATION NOT A HIT!

More pedestrian fatalities in 2008 occurred in urban areas (72%), at non-intersection locations (76%), in normal weather conditions (89%) and at night (70%). Use the crosswalk. Stay Safe!

Statistics courtesy of www.nhtsa.gov



City of Rockville
Rockville City Police Department
240-314-8900
www.rockvillemd.gov

Smart Steps



Smart Steps to Pedestrian Safety

PUT SOME SPARKLE IN YOUR NIGHT!

Nearly one-half (48%) of all pedestrian fatalities occurred on Friday, Saturday and Sunday. Wear reflective material when walking at night. Stay Safe!

Statistics courtesy of www.nhtsa.gov



City of Rockville
Rockville City Police Department

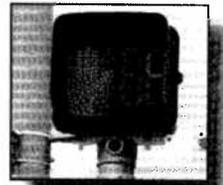
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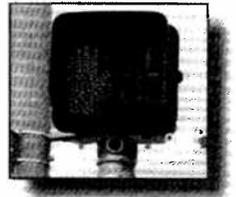


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THINK ON YOUR FEET!

Thirty-eight percent of the young (under age 16) pedestrian fatalities in 2008 occurred in crashes from 3-7 p.m. Pedestrians (age 65+) accounted for 18 percent of all pedestrian fatalities in 2008. Do not jaywalk. Stay Safe!

Statistics courtesy of www.nhtsa.gov



City of Rockville
Rockville City Police Department

240-314-8900
www.rockvillemd.gov

Smart Steps



LOOK LEFT, LOOK RIGHT, LOOK LEFT AGAIN.

Smart Steps to Pedestrian Safety

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EASIER THAN TEXTING!

A pedestrian is injured in a traffic collision every 8 minutes, and one dies in a crash every 2 hours. Push the crosswalk button. Stay Safe!

Statistics courtesy of www.nhtsa.gov



City of Rockville
Rockville City Police Department

240-314-8900
www.rockvillemd.gov

Smart Steps



LOOK LEFT, LOOK RIGHT, LOOK LEFT AGAIN.

PÓNGALE BRILLO A LA NOCHE

Aproximadamente la mitad (48%) de los accidentes mortales de peatones se produjeron durante los días viernes, sábados y domingos. Use materiales reflectantes cuando camina por la noche. Manténgase seguro.

Las estadísticas son cortesía de www.nhtsa.gov



Ciudad de Rockville
Departamento de Policía
de la ciudad de Rockville

240-314-8900
www.rockvillemd.gov

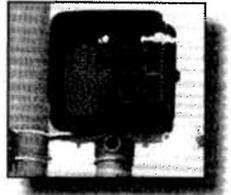
Pasos
inteligentes



Pasos inteligentes para la seguridad del peatón

Consejos prácticos de seguridad

- Siempre cruce la calle en una intersección que esté señalizada o en un paso de peatón marcado.
- No de por supuesto que una luz verde, una señal de pase o un paso de peatón son un signo de que es seguro cruzar la calle. Mire hacia ambos lados.
- Utilice siempre las señales de los pasos de peatones: presione el botón y mire la señal antes de cruzar.
- Vístase para que lo vean. Las prendas de colores brillantes hacen que al conductor le resulte más fácil verlo. De noche, use materiales reflectantes para reflejar las luces de los carros que vienen de frente.
- Tenga en cuenta que cuando llueve la visibilidad se reduce y el tiempo y la distancia que se necesitan para frenar son mayores.
- Siempre camine por la acera. Si no hay acera y debe caminar por la carretera, siempre hágalo de frente al tránsito, así puede ver los carros que vienen en la dirección contraria.
- Tome a los estacionamientos como si fueran una carretera. Siempre preste atención a todo lo que lo rodea y mire constantemente a los vehículos que están en movimiento.
- No camine detrás de un vehículo que tiene las luces de reversa encendidas.
- Nunca asuma que los conductores lo ven a usted. Haga contacto visual.
- Deténgase sobre el borde de la acera o al costado de una carretera.



**MIRE HACIA LA IZQUIERDA, MIRE
HACIA LA DERECHA, MIRE HACIA
LA IZQUIERDA NUEVAMENTE.**

PIENSE RÁPIDA- MENTE

Durante el 2008, el treinta y ocho por ciento de los accidentes mortales de peatones jóvenes (menores de 16) se produjeron por colisiones entre las 15 y las 19 horas. Los peatones (mayores de 65 años) fueron responsables del 18 por ciento de los accidentes mortales de peatones que se produjeron en el año 2008. No cruce la calle de manera imprudente. Manténgase seguro.

Las estadísticas son cortesía de www.nhtsa.gov



Ciudad de Rockville
Departamento de Policía
de la ciudad de Rockville

240-314-8900
www.rockvillemd.gov

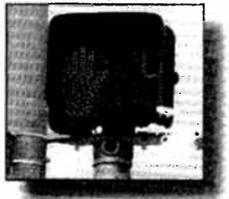
Pasos inteligentes



Pasos inteligentes para la seguridad del peatón

Consejos prácticos de seguridad

- Siempre cruce la calle en una intersección que esté señalizada o en un paso de peatón marcado.
- No de por supuesto que una luz verde, una señal de pase o un paso de peatón son un signo de que es seguro cruzar la calle. Mire hacia ambos lados.
- Utilice siempre las señales de los pasos de peatones: presione el botón y mire la señal antes de cruzar.
- Vístase para que lo vean. Las prendas de colores brillantes hacen que al conductor le resulte más fácil verlo. De noche, use materiales reflectantes para reflejar las luces de los carros que vienen de frente.
- Tenga en cuenta que cuando llueve la visibilidad se reduce y el tiempo y la distancia que se necesitan para frenar son mayores.
- Siempre camine por la acera. Si no hay acera y debe caminar por la carretera, siempre hágalo de frente al tránsito, así puede ver los carros que vienen en la dirección contraria.
- Tome a los estacionamientos como si fueran una carretera. Siempre preste atención a todo lo que lo rodea y mire constantemente a los vehículos que están en movimiento.
- No camine detrás de un vehículo que tiene las luces de reversa encendidas.
- Nunca asuma que los conductores lo ven a usted. Haga contacto visual.
- Deténgase sobre el borde de la acera o al costado de una carretera.



**MIRE HACIA LA IZQUIERDA, MIRE
HACIA LA DERECHA, MIRE HACIA
LA IZQUIERDA NUEVAMENTE.**