



Our Town – Rockville

You are invited to become part of Maryland Public Television's 60-minute special showcasing Rockville, Maryland. The show's premiere airing would be targeted for September 2015 with multiple rebroadcasts over the ensuing years.

Our Town – Rockville is the latest in MPT's ***Our Town*** series that highlights municipalities around the state. The first three installments, profiling ***Chestertown***, ***Hagerstown*** and ***Cumberland***, all met with critical success (plus they were a great deal of fun for residents and viewers alike!).

Our Town - Chestertown: "... And for all the skilled editing and evocative images that made me want to visit Chestertown, it is that context, balance and attempt at authenticity that make me want to believe in the future of this series." The Baltimore Sun 12/10/09 by David Zurawik

Our Town - Hagerstown: "It was beautiful, I cried, I laughed, it was just like a movie," Angie Burns... .. "On a scale of one to 10, it's an 11." Stephen Sheredy. Hagerstown documentary debuts to rave reviews - Herald-Mail

Our Town-Cumberland: "... produced the immediate effect of igniting passion and excitement in Cumberland... generated a whole new interest in the city that translates into visitors, tourists, and ultimately, economic development." Brian K. Grim, Mayor.
http://times-news.com/latest_news/2015911924/Our-Town-viewership-astronomical

A story conference with community leaders before filming begins will completely define the content of the documentary. ***Our Town - Rockville*** will tell the stories of what makes Rockville such a special place in which to live and work as revealed through original film footage and commentary from area residents. The film will feature local landmarks and points of interest as well as venues frequented by locals and visitors alike. Residents will tell their own stories of what they like about living in the area while answering the question "*What makes Rockville special to you?*"

5/19/14

The MPT Foundation, a private not-for-profit 501(c)(3), receives sponsorship contributions on behalf of MPT. There are a limited number of spots for Gold and Silver Level Sponsors. Sponsorship benefits are outlined below. All production funders benefit from their on-air funding credit's being embedded within the show and airing at the beginning and end of the program -- in perpetuity. Gold Level funders receive a professionally produced 15-second TV spot. Funder credits appear on all broadcasts and in all DVD copies of *Our Town – Rockville*.

Platinum *Our Town* Series Sponsor - \$39,000

- 30-second major funder embedded recognition spot at open and close of all primetime airings (minimum of four broadcasts in first year) *and on all DVD copies*
- All Gold Sponsor benefits + Sponsor exclusivity

Gold Sponsor Benefits - \$5,000 level

- 15-second major funder embedded recognition spot at open and close of all primetime airings (minimum of four broadcasts in first year) *and on all DVD copies*
- Professional production of 15-second spot
- Prominent logo banner link to your website on *Our Town* website
- Your logo and scripted recognition at Rockville screenings and in print advertisements
- 10 complementary copies of *Our Town - Rockville* DVD
- Major funders are included in all press releases and public relations materials
- Use of *Our Town - Rockville* video and content on your website, social media, etc.
- Recognition in MPT e-newsletters

Silver Sponsor Benefits - \$2,500 level

- Embedded credit listed with additional funders at open and close of all primetime airings *and on all DVD copies of *Our Town - Rockville**
- Use of *Our Town - Rockville* video and content on your website, social media, etc.
- Logo banner link to your website on *Our Town* website
- Your logo and recognition at Rockville screenings and in print advertisements
- Recognition in MPT e-newsletters to our donors and viewers

Bonus *Our Town - Rockville* Promotion

- MPT promotional tune-in spots of *Our Town – Rockville* on MPT
- *Our Town – Rockville* website on www.mpt.org to find and enroll participants, assist with footage collection, and promote the project
- Coverage in local newspapers, radio shows, and websites
- Significant MPT social media promotion on Facebook, YouTube, and Twitter

Please make your sponsorship contribution payable to the MPT Foundation.
For more information, contact Rick Lore at MPT; 410.581.4274, rlore@mpt.org