

Resolution No. _____

RESOLUTION: To adopt the Culture and Entertainment Plan Strategic Goals and Objectives, dated October 3, 2011, as the Culture and Entertainment Plan for the City of Rockville

WHEREAS, the Mayor and Council has established the goal of making Rockville a cultural destination; and

WHEREAS, the Culture and Entertainment Plan is a plan to build on the extensive array of existing culture and entertainment resources in order to enhance the economic vitality of the community; increase community pride and identity; improve quality of life; increase opportunities for individual growth; commemorate local values, history and progress; preserve and enrich the character of the community; facilitate collaborative relationships among for-profit and nonprofit community resources; and create an environment for creativity to thrive; and

WHEREAS, the Department of Recreation and Parks, in coordination with the Cultural Arts Commission, and the Culture and Entertainment Plan Steering Committee has developed a draft Culture and Entertainment Plan; and

WHEREAS, the Culture and Entertainment Plan was presented to the Mayor and Council by the Recreation and Parks staff on July 12, 2010. The draft plan was available for public comment from June 10-July 12, 2011. Following the public comment period, the Recreation and Parks staff made changes to the draft Culture and Entertainment Plan; and

WHEREAS, the Mayor and Council has determined that the Culture and Entertainment Plan provides a valuable tool make Rockville a significant destination that meets the needs of the City’s diverse populations and is intended to raise awareness, participation, and establish support for culture and entertainment; and

WHEREAS, the Mayor and Council has determined that the adoption of the Culture and Entertainment Plan is necessary and appropriate for the celebration Rockville’s rich history, their commitment to citizen-centric public service, to the planet and to the connectivity of its neighborhoods and residents.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL that the document entitled “City of Rockville Culture and Entertainment Plan Strategic Goals and Objectives,” dated October 3, 2011, is hereby adopted as the Culture and Entertainment Plan for the City of Rockville.

I hereby certify that the foregoing is a true and correct copy of a resolution adopted by the Mayor and Council at its meeting of October 3, 2011.

Brenda F. Bean, Acting City Clerk